Technical Advising Professionals (TAPs) Quarterly Webinar
Launching Your SLM TAPs Program
Thursday October 23, 2014
10-11:15 AM PST; 1-2:15 PM EST

Smarter Lunchrooms Movement of California (SLM CA) Collaborative

This training opportunity is made possible through the partnership of the following organizations:

Conference call guidelines:
- Your full attention during the webinar is much appreciated.
- Call will be "muted" during the presentation.
- Be sure to type your learning goal and action plan into the chat box when prompted.
- Questions will be answered at the end of each presentation.
- Type questions into the chat box.
- Webinar evaluation after discussion and closing.
Agenda for Today’s Webinar:

1. Welcome and Overview: What’s New for Smarter Lunchrooms Movement of California?
   - Heather Reed, California Department of Education
2. The National Perspective
   - Kathryn Hoy, BEN Center, Cornell University
3. TAP Update and Resources
   - Shannan Young, Dairy Council of California
   - Tammy McMurdo, UC Cal Fresh Nutrition Education Program
4. TAPS Showcase
5. Ask Your TAP Experts
6. Action Plan
7. Bonus Session: Getting Familiar with SLM Documenting Tools

Webinar Objectives:

1. Name upcoming training events and opportunities for Smarter Lunchrooms Movement of California
2. Describe the national SLM activities and initiatives
3. Identify how to locate SLM resources for TAPs
4. Continue to clarify roles and expectations for TAPs
5. Apply successes and tips from the field to help schools implement SLM

“
My personal learning goal for today’s webinar is______.
”

Please type your response(s) in the chat box
Overview

- Trainings to date
- Kaiser SLM Website
- Food Service Survey
- Upcoming Trainings

Training Summary to Date

<table>
<thead>
<tr>
<th>Agency Type</th>
<th>Number of Individuals Trained</th>
<th>Number of Training Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>School</td>
<td>50</td>
<td>2</td>
</tr>
<tr>
<td>UC</td>
<td>19</td>
<td>1</td>
</tr>
<tr>
<td>CalFresh</td>
<td>11</td>
<td>2</td>
</tr>
<tr>
<td>Other Health Dept</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>CDE</td>
<td>23</td>
<td>1</td>
</tr>
<tr>
<td>DCC</td>
<td>18</td>
<td>1</td>
</tr>
<tr>
<td>Kaiser</td>
<td>317</td>
<td>60</td>
</tr>
<tr>
<td>CA Food Policy</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Total: 381 trainings, 62 training sessions
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School Foodservice Survey
We conducted a survey of all foodservice professionals who attended our trainings. One goal of the survey was to assess the impact of Technical Advising. We will share these results with you as we get them.

What’s Next?
TAPs Quarterly Webinar
Next one is Jan 22nd, 2014
Phase Two SLM CA
CSNA – Nov 13-16th, 2014
2 SLM Sessions Nov 15th
SLM Workshop Series
100 more school districts to be trained at 5 locations during March and April 2015
2015 Childhood Obesity Pre-Conference June 29, 2015

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Phase Two SLM Trainings for 2015

*Note: There has been a change in branding of courses.

101A is now: “SLM: An Introduction”
101B is now: “SLM: Moving Forward!”

<table>
<thead>
<tr>
<th>Location</th>
<th>SLM: An Introduction</th>
<th>SLM: Moving Forward</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stockton</td>
<td>Thursday, March 17, 2015</td>
<td>Tuesday, April 21, 2015</td>
</tr>
<tr>
<td>Santa Rosa</td>
<td>Tuesday, April 21, 2015</td>
<td>Tuesday, April 21, 2015</td>
</tr>
</tbody>
</table>

Would you be interested in participating in another TAPs training led by Kate Hoy?

Yes or No? (Poll)
If yes, please type in the chat box what training topic you would prefer.

Heather US School Challenge – Smarter Lunchrooms Workshops

National Food Service Management Institute Training
Sponsored by the California Department of Education

- **Thursday, November 6, 2014**
  LA Area location
  South El Monte High School
  Professional Development Center
  1001 Dufres, South El Monte, CA 91733

- **Thursday, February 26, 2015**
  Santa Barbara location
  Orfalea Downtown Center
  1221 Chapala Street, Santa Barbara, CA 93101

- **March xx, 2015**
  Fresno location: TBA
Workshop Registration Instructions for Non-Program Participants

1. Access the CDE CNIPS Web page
   - https://www.cnips.ca.gov/ccgCnpTraining/training/trainingRegistration_2.aspx
   - Select View Available Trainings

2. Enter your agency or company name
   - If you do not work for an organization, enter your last name in this box

3. Register following the system prompts below:
   - Program Training Available screen ➔ Select All Programs
   - Available Training screen ➔ Select Healthier US School Challenge
   - Available Training Location screen ➔ Select preferred location
   - Contact screen ➔ Fill out personal information

4. Remember: The summary page is your only record of attendance. Please print it out for your records.

Questions

- If you need assistance with online registration, please contact the CNIPS Help Desk weekdays between 8 a.m. and 4:30 p.m., by phone at 800-952-5609, option 6, or by e-mail at CNIPS@cde.ca.gov.

Thank You!

Please contact me if you have questions

Heather Reed, MA, RDN
Nutrition Education Consultant
California Department of Education
hreed@cde.ca.gov; 916-323-3581
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Smarter Lunchrooms Movement National Perspective
Kathryn “Kate” Hoy, RD, CN
Manager for the Center for Behavioral Economics in Child Nutrition Programs
Cornell University

National Goals - Outreach
- Develop Regional SLM Infrastructure
- Create Informational Videos
- Provide Increased TAP Assistance
- Partner with Cooperative Extension
- Partner with NFSMI
- Increase Direct Communication
- Develop Annual Summary Publication
- Identify, Develop and Implement a SLM Incentive Competition

Outreach Updates
- 2012
  - Michigan - Regional Training Model
  - Ohio - Single Training; University Partnerships
  - Florida - Single Training; Farm to School Focus
- 2013
  - CT, KS, MI, ND, MT, OR
- 2014
  - All grants (competitive & non-competitive) included SLM
  - CO, IL, ID, IN, IA, KS, MD, MA, MI, IN, ND, NE, ND, OH, SC, SD, WA, WV, WI
  - Independent → AZ, AL, DE, ME, OR, PA, RI, VT
Policy Update

HUSSC
- School is implementing Smarter Lunchroom techniques in six areas (Fruits, Vegetables, Entrées, M&K, Sales of Reimbursable Meals, and School Synergies) as defined on the Smarter Lunchrooms Self-Assessment Scorecard. Documentation that the school is meeting this criteria shall include a copy of the completed score card and a brief summary with 2-3 photos describing the school’s overall Smarter Lunchroom effort.
- Bronze applicants must select at least 30 action items.
- Silver/Gold applicants must select 50 action items.
- Gold Award of Distinction applicants must select 70 action items.

Policy Update

School Wellness Policies
- At a minimum, USDA would expect LEAs to review “Smarter Lunchroom” tools and strategies, which are evidence-based, simple, low-cost and no-cost changes that are shown to improve student participation in the NSLP and SBP while encouraging consumption of more whole grains, fruits, vegetables, and legumes, and decreasing plate waste: [http://healthymeals.nal.usda.gov/healthierus/smartlunchrooms](http://healthymeals.nal.usda.gov/healthierus/smartlunchrooms).
- Examples for language coming shortly!

Policy Update

SNAP-Ed
- Guiding Principles - #2 “Includes nutrition education,...”
- SNAP-Ed can help support State environmental changes, which target the low-income SNAP-Ed target population, through examples such as these:
  - Health promotion efforts e.g., promoting use of a walking trail, selection of healthy foods from vending machines,
  - Working with schools on smarter lunchroom efforts
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Resources Update

- App launch 10/31/14
- Establish your own profile as a TAP
- All scores you complete will be made available to you under your profile
- Comparison with national average as well as tracked progress will be available
- All other data points sent to BEN for sharing on regional and national level

Resources Update

- BEN Center distributed TAP Manual launch 12/20/14
- Includes forms, templates, tips and suggestions for implementation
- Provides a review of the SLM process and expectations
- Provides opportunity for documentation of progress – Check with CA to be sure you are also documenting for their records

Thank You!

Please contact me if you have questions

Kathryn “Kate” Hoy, RD, CN
Manager for the Center for Behavioral Economics in Child Nutrition Programs
Cornell University
Kih7@cornell.edu

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Smarter Lunchrooms
TAPs Updates and Resources
Shannan D. Young, RDN, SNS
Senior Project Manager
Dairy Council of California
Tammy McMurdo, MS, RD
Nutrition Program Representative III
UC CalFresh Nutrition Education Program

TAPs Pathway

Getting Started
• Site visit with experienced TAPs
• "TAPs SLM: Giving Feedback During Site Visits" (201A)
• "TAPs SLM: Role of TAPs in Providing Technical Assistance" (201B)

Getting Started
• Complete "SLM: Moving Forward!" (101B)

SLM Introduction Training
• 2 hour online course (on Cornell’s SLM website)
• SLM: An Introduction (101A)

What am I expected to do as a TAPs?

1. Provide TA with the goal of reaching 3 school districts and 5 schools
2. Complete the Self-Assessment Scorecard
   • And log summary results into Survey Gizmo
3. Advise schools with implementing SLM improvements
4. Submit 3 success stories to your organization
5. Attend a minimum of 2 quarterly TAPs webinars
   • (Optional: Attend SLM webinars hosted by Cornell)
6. Document and submit SLM trainings - at schools and other community groups
How can I access the collaborative online resource folder containing the tracking and reporting forms?

1. An e-mail will be sent with a hyperlink to the online resource folder.
2. A hyperlink to the online resource folder will be posted on the UC CalFresh and Dairy Council websites.

School Site Visit Planning Form (page 1)

This form is to build a profile of your school and keep the information in one place. Complete it before your site visit.
School Site Visit Planning Form (page 2)
This has a checklist to make sure you are not missing anything. Complete it before your site visit.

Self-Assessment Scorecard
This is your primary diagnostic tool. Complete it during your site visit.

Survey Gizmo: Self-Assessment Scorecard Summary
This is the primary reporting tool for your Self-Assessment Scorecard. It will be provided as a link through email. Use it after your site visit.
Site Visit Summary

This is a tool to summarize the results of your Self-Assessment Scorecard and to create an action plan for your school. Complete it during your “Debriefing Meeting” with the school food service staff.

TAP Tracking Form

Use this to keep track of all your schools and Technical Advising.

Success Story Form

Have a great story to share? Let us know! This form allows you to report all of your great work. Use it after your intervention is complete.
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Branding

- Name of the movement in California
- Smarter Lunchrooms Movement of California (logo)
- How to refer to the movement in writing
- Disclaimer to use on training materials

The Smarter Lunchrooms Movement of California is a collaborative composed of the following organizations: California Department of Education, California Department of Public Health, California Food Policy Advocates, Dairy Council of California, Kaiser Permanente, The California Endowment, UC CalFresh, and Cornell University. B.E.N. Center.

Collaborative partners:

POP QUIZ!!

- What is one thing you will accomplish within the next year as a TAPs provider?
What is one thing you will accomplish within the next year as a TAPs provider?

Possible Answers:
- 3 school districts and 5 schools
- Assist school implement 3 SLM improvements
- Submit 3 Success Stories to your organization
- Attend a minimum of 2 quarterly SLM webinars
- Track SLM trainings at schools and other community groups

Thank You!
Please contact us if you have questions.

Shannan D. Young, RDN, SNS
Senior Project Manager
Dairy Council Of California
syoung@dairycouncilofca.org

Tammy McMurdno, MS, RD
Nutrition Program Representative III
UC CalFresh Nutrition Education Program
mcmurdo@ucdavis.edu

TAPs Showcase
Sharing Successes from the Field

Presenters:
1. CR Taylor-Burns, UC CalFresh
   Community Education Specialist
2. Tanya Conklin, DCC Senior
   Community Nutrition Adviser
3. Heather Brosko, DCC Senior
   Territory Manager
4. Canaide Garcia, DCC Community
   Nutrition Adviser
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Collaboration to a Healthier Lunchroom

Introductions and Collaborations
- Met with Food Service Director and staff
- Connected with SLM TAP provider from Dairy Council of California
- Introduced Smarter Lunchrooms Movement
- Organized Smarter Lunchrooms Workshop for Food Service Staff

Support
- Training with food service
- Self-Assessment score card
- Recommendations and support
  - Nutrition Promotion Posters
  - Nutrition Corners
  - Menu Boards
  - Lunch with Students
  - Harvest of the Month

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Wow...Look at What’s Happening

Salad bar, local produce
Menu Board featuring Scratch Cooking
Harvest of the Month Featuring Root Vegetables
Lunch with 6th grade students, What is missing?
Workshops for Lunchroom Staff Feedback
How confident/empowered do you feel about applying knowledge from workshops?
“UC CalFresh Staff made us feel our suggestions were important”

Tracy Conkey
Senior Community Nutrition Adviser Dairy Council of California

Vista Unified School District
Temple Heights Elementary School

Trash Cans + Cleaning Supplies
Dragon Pens + Menu Board + Display Pads
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Heather Troska
Senior Territory Manager
Dairy Council of California

HARBORSTEAD Elementary
Chula Vista Elementary School District

Before

After

Candice Sainz
Community Nutrition Adviser
Dairy Council of California
You are invited to meet with a school district about the SLM. The district's main office management and staff are interested in learning how implementing SLM principles might benefit their school lunch program.

The district has a low participation in free/reduced price lunch and a high amount of food waste. The district's upper management is onboard with trying something new in their lunchrooms, but the School Food Services director is not interested.

How would you handle this situation?

"One way I will use the information that I learned today is _____________"

Please type your response(s) in the chat box.
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Closing…
Thank you for attending!
Please complete the evaluation at the end of the webinar.

Next TAPs webinar
Thursday January 22 from
10-11:15 AM

Bonus Session: Getting Familiar with SLM Documenting Tools

Documenting Tools
- Self-Assessment Scorecard
- Self-Assessment Scorecard Summary Form (Survey Gizmo)
- Site Visit Summary
- Smarter Lunchrooms Movement TAP Tracking Form 2014-2015
- Success Stories Form
  - This includes Best Practices
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Self-Assessment Scorecard
This is your primary diagnostic tool that you are all likely familiar with.
Complete it during your site visit.

Survey Gizmo: Self-Assessment Scorecard Summary
This is the primary reporting tool for your Self-Assessment Scorecard. It will be provided as a link through email.
Use it after your site visit.

Site Visit Summary
This is a tool to summarize the results of your Self-Assessment Scorecard, and to create an action plan for your school.
Complete it during your "Debriefing Meeting" with the school food service staff.
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TAP Tracking Form
Use this to keep track of all your schools and Technical Advisors.

Success Story Form
Have a great story to share? Let us know! This form allows you to report all your great work. Use it after your intervention is complete.

POP QUIZ!!
Question: What is the name of one documenting tool?

Possible Answers:
1. Smarter Lunchrooms Movement TAP Tracking Form 2014-2015
2. Scorecard
3. Scorecard Summary Form
4. Site Visit Summary
5. Success Stories Form

Why is it important for me to track this information?

Tracking is used for:
- Program monitoring
- Planning
- Decision making
- Providing evidence of measured progress in school lunchrooms due to the help of Technical Advising Professionals
- Creating data that can contribute to nutrition education research