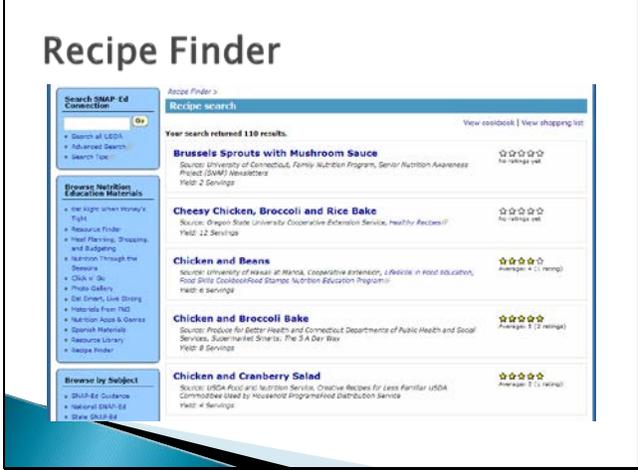
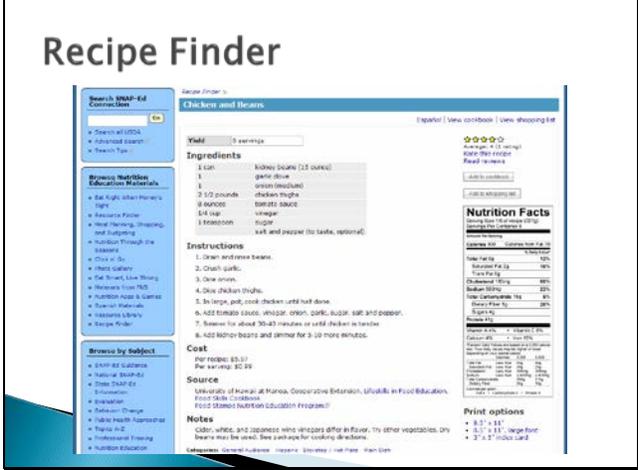
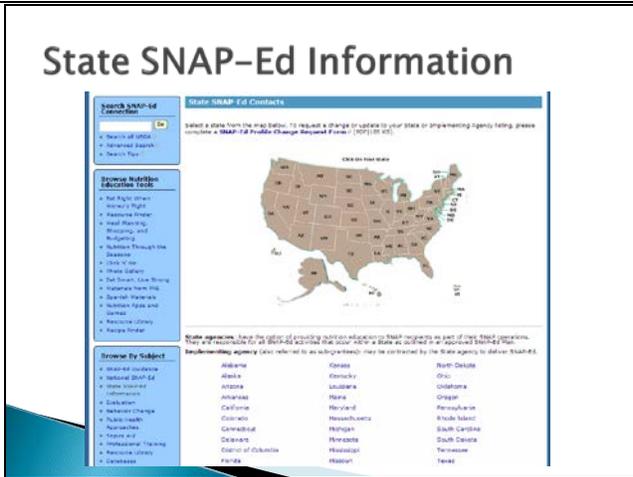


<p>1.</p>	<div style="text-align: center;"> <h2>Leveraging SNAP–Ed Connection for Education and Programs</h2> <p>SNAP–Ed Connection                  USDA Food and Nutrition Information Center  <a href="http://snap.nal.usda.gov">http://snap.nal.usda.gov</a></p> <p>May 2014</p> </div>	
<p>2.</p>	<div style="text-align: center;"> <h3>What is the SNAP–Ed Connection?</h3>  </div>	<ul style="list-style-type: none"> <li>• The SNAP–Ed Connection is a resource Web site designed to support SNAP–Ed educators, directors, and administrators. SNAP–Ed Connection is funded by the USDA Food and Nutrition Service and is maintained at the National Agricultural Library through cooperation with the University of Maryland.</li> <li>• SNAP–Ed Connection, as the name implies, is a unifying resource Web site for all SNAP–Ed programs. We host the FNS SNAP–Ed Plan Guidance and we provide support for nutrition education activities. Now, we are looking to branch out beyond those activities so that we can also support evidence-based guidelines, increased collaboration among programs and states, evaluation, and public health approaches.</li> <li>• This is a brief overview of what we are currently offering and to give you the opportunity to tell us what other products and services you want. As you hear about what we offer, please think about whether this is useful to you and if not, what you would like to see in its place. Some questions to keep in mind are: What can we do on our Web site that would make your programs better? Or your policy activities easier? Is there something on our site that is not working for you? Or hard to find? What sections would you keep? What sections would you get rid of?</li> </ul>

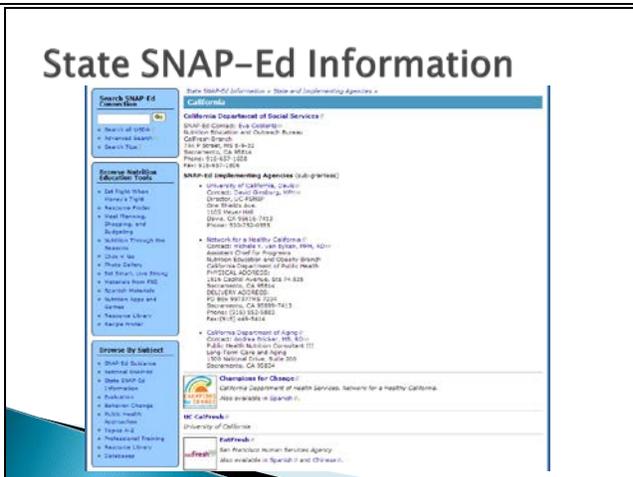
		<ul style="list-style-type: none"> <li>Please feel free to offer your questions or comments today. I will also include an email address at the end so that you can email us additional comments or questions.</li> </ul>
<p>3.</p>	 <p>The screenshot shows the 'Recipe Finder' interface. On the left is a navigation menu with categories like 'Browse Nutrition Education Materials' and 'Browse by Subject'. The main content area displays search results for 'Brussels Sprouts with Mushroom Sauce'. Each result includes the recipe name, source, and a star rating. The top result is 'Brussels Sprouts with Mushroom Sauce' with a 4-star rating and 2 servings.</p>	<ul style="list-style-type: none"> <li>We have a Recipe database of almost 800 simple, healthy and low-cost recipes. We just finished adding 200 recipes to our database. These recipes are designed to be used in the nutrition education setting.</li> </ul>
<p>4.</p>	 <p>The screenshot shows the detailed view of a recipe titled 'Chicken and Beans'. It includes a list of ingredients such as oil, kidney beans, garlic, onion, chicken thighs, tomato sauce, and sugar. The instructions are numbered 1 through 8. A 'Nutrition Facts' table is provided, showing values for calories, fat, protein, and other nutrients. The 'Cost' section indicates the recipe costs \$5.37 per serving. The 'Source' is listed as the University of Kansas at Kansas Cooperative Extension.</p>	<ul style="list-style-type: none"> <li>We analyze the nutrition content and estimate the cost of each recipe. Recipes are available in both English and Spanish. It is also searchable by many different categories and keywords, as well as by recipe cost.</li> </ul>

5.



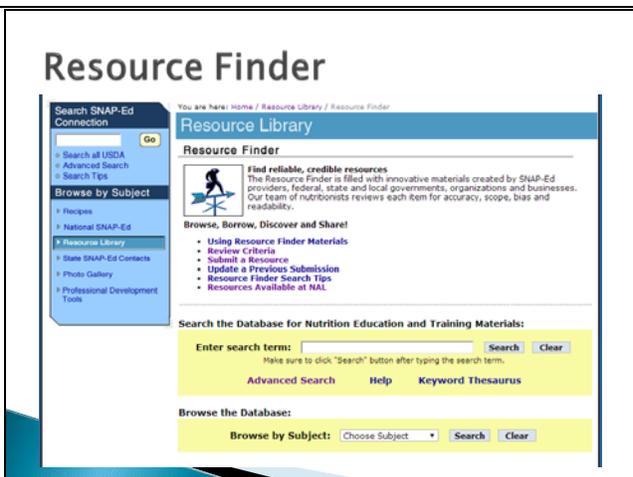
- Our State SNAP-Ed Information page contains contact information for every state agency and implementing agency. Each state can have Web sites, newsletters and social media information added to their page as well.

6.



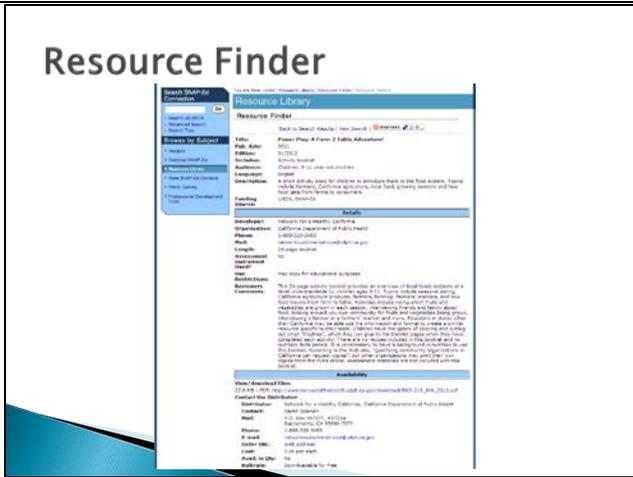
- Here is an example of the California page, showing the contact information for State and Implementing agencies, and the Web sites at the bottom.

7.



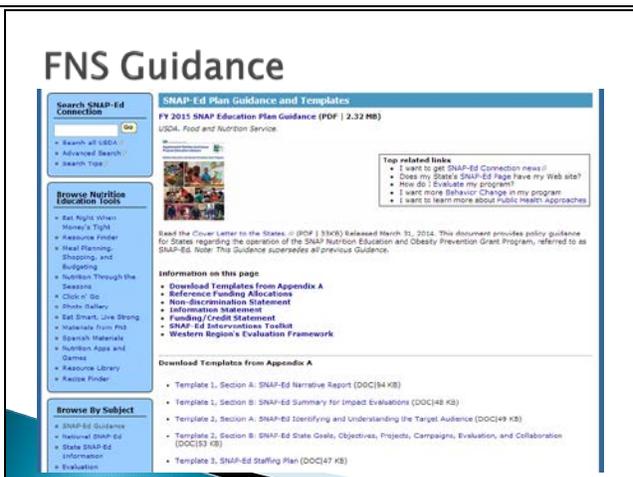
- Our Resource Finder contains over 350 reviewed nutrition education materials. SNAP-Ed programs share program materials by submitting their resources to SNAP-Ed Connection; then we add them to the database. If your SNAP-Ed funded programs have materials that you are proud of, please submit them to us so that we can share them with other programs.

8.



- You can read a review and detailed information about each resource, and find ordering information and whether it is available for download.
- People are able to comment and leave feedback about resources.
- This summer we will be launching a re-designed Resource Finder. The new database will be much easier to search and navigate. It will feature a streamlined submittal process that will make it easier for states to submit materials. Additionally, it will be expanded to incorporate all documents related to SNAP-Ed. This includes impact reports, brochures, policy documents, example reports, Guidance documents, historical guidance documents and more. We will continue to include nutrition education materials as well, but you will be able to search by things like “evidence-based”. Please watch for a call for documents later in the summer. Additionally, we will be hosting State SNAP-Ed documents that they are unable to host. For example, Colorado State University just released its report of Nutrition Education Best Practices for Low-Income Americans. We are hosting that document for them and have created a web address for it. If you are interested in this, please email us so that we can discuss the details with you. Our email address is included at the end of the presentation.

9.



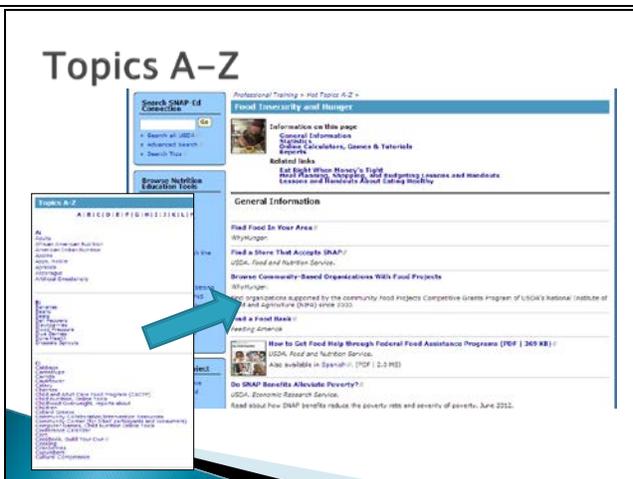
- Every year we post the Food and Nutrition Service Plan Guidance and supporting documents.

10.



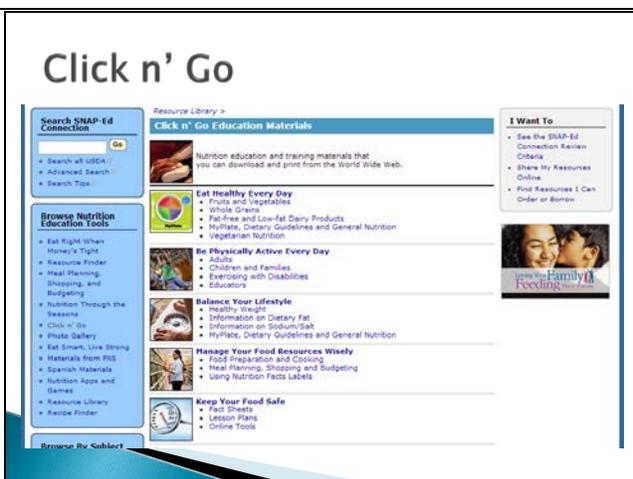
- The photo gallery contains high quality copyright-free images related to nutrition and nutrition education.

11.



- Topics A-Z is an index of food and nutrition-related topics. It used to be called Hot Topics. Each item takes you to a page with links to reliable information related to that topic.

12.



- Click n' go is another nutrition education section of our site. It contains pages that have links to electronic resources that an educator can quickly print and use in an educational setting, or use online. There are many topics including meal planning, shopping and budgeting, physical activity, healthy foods, and food safety.

13.



- Here is an example of the Food Preparation and Cooking page, which has links to Meal Making teaching materials and links to sites or cookbooks with recipes.

14.

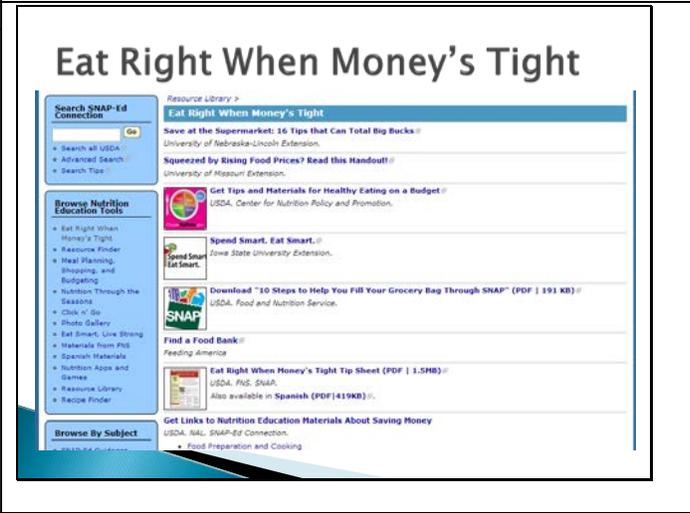
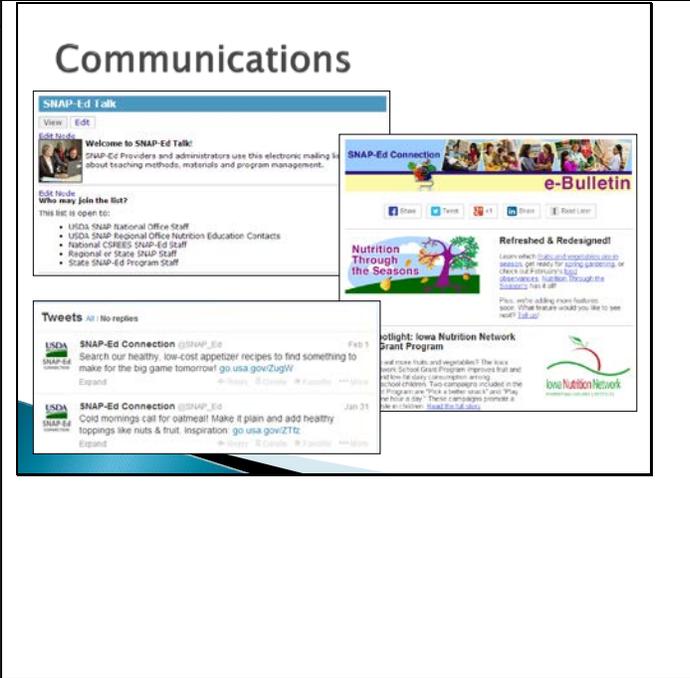


- Nutrition Through the Seasons is a recently redesigned area of our web site. It has information on seasonal topics, a calendar of monthly food observances and a seasonal produce guide with 55 fruits and vegetables. Additionally, we have a section called Healthy, Thrifty Holiday Menus which is being added to our site as we speak. Watch the e-Bulletin for an announcement when that section is completed. There are menus for over 20 holidays or events, complete with cost estimates.

15.



- Our Professional Development Tools section contains links to webinars, a conference calendar, a page with links related to program evaluation and more.

<p>16.</p>		<ul style="list-style-type: none"> <li>• We have many Topic Pages on our site that contain links to information related to those topics. Some of the Topics are</li> <li>• Evaluation</li> <li>• Apps &amp; Games</li> <li>• Public Health Approaches</li> <li>• Ice Breakers</li> <li>• And Food Demonstrations</li> </ul>
<p>17.</p>		<ul style="list-style-type: none"> <li>• Our most popular topic page is Eat Right When Money's Tight. It contains links to tip sheets and other areas of our site where you can find information on how to make the most of a small food budget. We are also considering enhancing this topic area of our site, since this seems to be a very popular and important topic.</li> </ul>
<p>18.</p>		<ul style="list-style-type: none"> <li>• There are many ways to keep in touch with us. We have a listserv for people who are part of the SNAP-Ed program called SNAP-Ed Talk. SNAP-Ed – related topics are discussed on this listserv.</li> <li>• The e-Bulletin is open to the public and targets SNAP-Ed personnel. The e-Bulletin highlights resources available on our Site, successful SNAP-Ed programs, as well as notable national SNAP-Ed news. The great thing about the e-Bulletin is it makes all of the new and useful SNAP-Ed Connection tools come to you. You don't have to go to the Web site and explore to find something. The e-Bulletin makes it easy; all you have to do is click a link. We are working to get all SNAP-Ed personnel connected through the e-Bulletin. So if you are not registered, please do so today.</li> </ul>

		<ul style="list-style-type: none"><li>• The same is true for our Twitter account. It makes it easy for you to see what information we have. You can follow us on Twitter and click the links we put out there, rather than having to go to our site on your own.</li></ul>
19.	<p><b>Contact Us</b></p> <ul style="list-style-type: none"><li>▶ <a href="mailto:SNAP-Ed@ars.usda.gov">SNAP-Ed@ars.usda.gov</a></li><li>▶ <a href="http://snap.nal.usda.gov">http://snap.nal.usda.gov</a></li><li>▶ Sign up for the e-Bulletin <a href="http://eepurl.com/w9cDP">http://eepurl.com/w9cDP</a></li><li>▶ Follow us on Twitter <a href="https://twitter.com/SNAP_Ed">@SNAP_Ed</a></li></ul> 	<ul style="list-style-type: none"><li>• Thank you very much. Now we have some time for you to give feedback or ask questions.</li></ul>