

## UC CalFresh Weekly Update May 8, 2017

### Contents

#### Upcoming Events & Deadlines

- \* 5/9/17 2015-2020 DGA: Current Controversies in Nutrition
- \* 5/16/17 UC CalFresh Town Hall Webinar Canceled
- \* 5/29/17 Memorial Day Holiday
- \* 5/30/17-6/2/2017 9th Biennial Childhood Obesity Conference
- \* 6/9/17 FFY 2018 Site Lists Due via CDSS SNAP-Ed SharePoint Site
- \* FFY 2018 Site List and Site Clean Up Process Instructions

#### UC CalFresh Success Stories

- \* Plan, Shop, Save and Cook Participant, Fresno County
- \* Plan, Shop, Save and Cook Participant, Santa Clara County

#### UC CalFresh & UC ANR Employment Opportunities

- \* Community Educator Supervisor 2, UCCE Riverside County
- \* Community Education Specialist Supervisor 2, UCCE Fresno/Madera Counties
- \* Community Education Specialist 1/2, UCCE San Mateo/San Francisco Counties (Santa Clara Cluster)

#### UC CalFresh in Action!

- \* Oceano Student Nutrition Advisory Council Participates at the Day of the Child Event, UCCE San Luis Obispo/Santa Barbara Counties
- \* Nutrition Busters at Sierra House Elementary, UCCE Amador Cluster
- \* Communication Tips
- \* UC Delivers
- \* Nutrition and Food Questions Web Page

#### Smarter Lunchrooms Movement of California

- \* The Smarter Lunchrooms Movement of California *Monthly Nudge*
- \* Webinar: The Creation and Evolution of the Smarter Lunchrooms Scorecard
- \* Tell Us Your Thoughts About Healthy Schools!
- \* Smarter Lunchrooms Movement Principles & Practices Workshops

#### Articles & Research

- \* Cooking at Home Means Eating Better, Spending Less
- \* Many U.S. babies and toddlers still don't have a balanced diet

#### Education & Resources

- \* Training Opportunities for SNAP-Ed Local Implementing Agencies
- \* Web StoreFront New Materials Now Available!
- \* May is National Bike Month!
- \* What's in Season Now?—Seasonal Produce Guide from the SNAP-Ed Connection
- \* Grant Opportunity: Drop Sugary Drinks!
- \* 2015-2020 DGA: Current Controversies in Nutrition
- \* Let's Get Social Webinar
- \* Registration is Open: 2017 Youth Engagement In-Person Workshops
- \* Save the Date! Early Childhood and Education, No Cost Physical Activity Training in San Diego, CA

### Upcoming Events & Deadlines

MAY 2017

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

#### **5/9/17 2015-2020 DGA: Current Controversies in Nutrition, In-Person Training, 9:00-12:30pm, Davis, CA**

This training is presented by Sheri Zidenberg-Cherr, PhD and Rachel Scherr, PhD from the UC Davis Department of Nutrition and UC Davis Center for Nutrition in Schools. It is intended to help participants understand current controversies in nutrition and the 2015-2020 Dietary Guidelines for Americans (DGA) recommendations related to them. To view a copy of the agenda, please [click here](#). Registration for this in-person training is required. Additional information, including how to register, can be found on the [UC CalFresh Trainings Calendar](#) or the [CA SNAP-Ed Training and Events Calendar](#).

#### **5/16/17 UC CalFresh Town Hall Webinar Canceled**

**The May UC CalFresh Town Hall Webinar has been canceled.** The State Office wishes you all the best of luck as you finish up the school year! Please visit the [UC CalFresh Town Hall webpage](#) for additional information regarding future Town Hall webinars.

#### **5/29/17 Memorial Day Holiday**

#### **5/30/17-6/2/2017 9th Biennial Childhood Obesity Conference, San Diego, CA**

The 9th Biennial Childhood Obesity Conference is right around the corner! For additional information, please [click here](#) to visit the conference website.

#### **6/9/17 FFY 2018 Site Lists Due via CDSS SNAP-Ed SharePoint Site**

There are new updates with the FFY 2018 Site Lists and Site Clean Up timeline. \*\*The due date for the LIAs to complete the FFY 2018 Site Lists for SIA review has been moved from May 1 to **June 9**.\*\* Please contact [Jennifer Quigley \(jaquigley@ucdavis.edu\)](mailto:jaquigley@ucdavis.edu) if you have any questions.

#### **FFY 2018 Site List and Site Clean Up Process Instructions**

CDSS has been working with their technical services team in order to create your FFY 2018 Site Lists. Please keep in mind the FFY 2018 Site Lists will be an exact copy of the FFY 2017 Site Lists with all your sites listed and renamed to your "SL\_Your County\_2018" as of March 29, 2017. Therefore, if any site changes were made on your FFY 2017 Site Lists after March 29, please ensure this is reflected in your FFY 2018 Site Lists. Effective April 10, 2017, LIAs can begin working on their FFY 2018 Site Lists available on [CDSS' SharePoint site](#). Please follow the ["SIA and LIA Instructions for the FFY 2018 Site Lists and Site Clean Up Process"](#) found on CDSS' SharePoint site under [Resources—CA SNAP-Ed Resources](#). Please contact [Jennifer Quigley \(jaquigley@ucdavis.edu\)](mailto:jaquigley@ucdavis.edu) if you have any questions.

## UC CalFresh Success Stories

Success stories from your FFY 2017 UC CalFresh participants can be shared through the online data entry portal: <http://ucanr.edu/survey/survey.cfm?surveynumber=18908>.

“I have started making healthy food choices. I also plan, once I go home, to practice all [that] I have learned about food prices, MyPlate, and I can't wait to use the great healthy recipes I learned while taking this class.”  
—Plan, Shop, Save and Cook Participant,  
Fresno County

“I've been more smart! Doing my shopping and eating more healthy lately. Saving money and I've been checking the Nutrition Facts from all products, to checking the sugar and sodium. I've been cutting portions and adding healthier snacks.”  
—Plan, Shop, Save and Cook Participant,  
Santa Clara County

## UC CalFresh & UC ANR Employment Opportunities

### Community Educator Supervisor 2, UCCE Riverside County

Under the direction of NFCS Advisor, the Community Educator Supervisor 2 is responsible for implementation and management of the UC CalFresh program focusing on delivery of comprehensive nutrition education to low-income youth and adults in Riverside County. This includes supervising, training and guiding nutrition educators, developing and implementing yearly work plan objectives, conducting evaluation and writing accomplishment reports. This person will also coordinate efforts and serve as a liaison with other agencies providing related services in Riverside County, build and maintain formal and informal coalitions of partners, tailor special nutrition education projects, and maintain subject matter competence. The overall goal of the UC CalFresh program is to promote healthy lifestyles for low-income students, parents, and adults. This is accomplished by direct teaching and extender training on practical nutrition, food resource management, food safety, and the importance of physical activity, as well as promoting policies, systems and environmental changes. This position will promote, in all ways consistent with the other responsibilities of the position, the Affirmative Action Goals established by the Division. The last date to apply is: **May 11, 2017**. For additional information, please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=60370>.

### Community Education Specialist Supervisor 2, UCCE Fresno/Madera Counties

Under the direction of the Nutrition, Family, and Consumer Sciences (NFCS) Advisor and Program Manager, the Community Education Supervisor 2 is responsible for supervision of day-to-day operations of the UC CalFresh Program in Fresno & Madera Counties. This includes supervision of Community Education Specialists. This supervision includes writing and conducting performance evaluations and conducting staff training, as well as recruiting new staff. The supervisor is also responsible for implementation of the program according to the approved SNAP-Ed Joint Work Plan with the Local Department of Public Health. The position includes program development and implementation, administrating, strategic management, and evaluation. The Community Education Supervisor 2 will assist in developing and managing the UC CalFresh budget in consultation with NFCS Advisor and Manager and in accordance with the funders' requirements and ANR policies and procedures. The last date to apply is: **May 12, 2017**. For additional information, please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=60331>.

### Community Education Specialist 1/2, UCCE San Mateo/San Francisco Counties (Santa Clara Cluster)

This position is being advertised as either a Community Education Specialist 1 or 2 depending on the level of experience of the hired applicant. If the applicant is hired as a CES 1, they will be hired in a learning role. More of their duties will be direct education and there will be less outreach, and evaluation for the first year of the job. If the applicant is hired as a CES 2, duties would include providing leadership, mentoring to interns staff, and CES 1 staff. As well as actively promoting policy, system and environmental changes at educational sites. After one year of successful performance as a CES 1, the individual will be eligible to be reclassified up to a CES 2. The Community Education Specialist will perform the full range of program implementation duties. Incumbent will be responsible for the coordination, management, and delivery of education to community based adults and/or youth. This includes training, guiding, and supporting volunteer extenders with education information and resources; evaluating program implementation; collecting and compiling enrollment, documentation, and evaluation data from volunteer extenders and participants; and writing reports in compliance with funding requirements. Incumbent will build and maintain an informal network of partners, align special education projects with UC approved curricula and educational materials, develop news releases and news articles, and maintain subject matter competence. This position's primary focus will be on conducting, managing, and evaluating an education program to improve the environment of the school and community. This position includes communication to clients in Spanish through translation, presentation and one-on-one communications. This position will promote, in all ways consistent with other responsibilities of the position, the affirmative action goals established by the Division. The last date to apply is: **May 19, 2017**. For additional information, please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=60391>.

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## UC CalFresh in Action!

### Oceano Student Nutrition Advisory Council Participates at the Day of the Child Event, UCCE San Luis Obispo/Santa Barbara Counties

The Oceano Student Nutrition Advisory Council, a collaboration between UC CalFresh in SLO and SB counties and the 4-H Youth Development Program, presented an informational booth at the Day of The Child in Oceano on April 23. Nutrition Educator, [Lisa Paniagua](#), facilitates the Oceano SNAC group and, under her guidance, student leaders decided what would be at their station and designed the activities and the layout for teaching parents about making a healthy taco recipe and doing physical activity. The event was covered by local media. [Click here](#) to see the students in action (the youth with the aprons on)!

### Nutrition Busters at Sierra House Elementary, UCCE Amador Cluster

UC CalFresh Nutrition Educator, [Carmela Padilla](#), was recently featured on an episode of Lake Tahoe Mountain News. Carmela shared her work in partnering with Sierra House Elementary School in South Lake Tahoe to provide an afterschool enrichment program called “Nutrition Busters”. This group is comprised of about twelve students between Kindergarten and 5th grade. As part of the six-week Nutrition Busters program, the group of students created posters to inspire their peers to eat more vegetables from the school’s salad bar. At the end of the six-week program, the students will create a video with student-written songs about vegetables. Some of the vegetables are grown in the school’s garden domes, which are part of their garden education program. This allows students to see the full circle of nutrition, from planting the vegetables, watching them grow, and consuming them in their school cafeteria. To see Carmela and the Nutrition Busters group in action, please [click here](#).

## Communication Tips

These tips were shared at a recent CDPH 2017 Champions Alliance Workshop—they can help you master your communication skills and promote your program and participant successes!

To create [Success Stories](#) that count, marketing firm Runyon Saltzman, Inc. asks that you remember the “Story Arc”:

- \* **Context:** Create the foundation of the story. Who is the hero and what is their “normal”?
- \* **Problem:** What problem is the hero met with?
- \* **Problem in Action:** How is the hero impacted by the problem?
- \* **Solution:** What does the hero need to do in order to triumph or succeed?
- \* **Solution in Action:** How is life better for the hero?
- \* **Call to Action:** How does the hero encourage others to be part of the solution?

For [Social Media](#)— if your UC CalFresh office has a social media presence, here are a few strategies social media strategist Jessica Payne suggests:

- \* Build a presence on social media by:
  - \* Posting relatively often
  - \* Be relevant and honest
  - \* Try to always add value (invitations to health fairs or events; sharing resources)
  - \* Gratitude rules
  - \* Show, more than tell (pictures speak louder than words)

For more information on how to create effective communication pieces, consider participating in the next webinar on May 11, 2017 titled “Let’s Get Social” from 10-11am. To register for this webinar, please visit: <https://attendee.gototraining.com/r/3175976002830612482>.

UC CalFresh counties who would like assistance in writing a story can contact [Andra Nicoli](#) at [amnicoli@ucdavis.edu](mailto:amnicoli@ucdavis.edu).

## UC Delivers

This is a friendly reminder that counties should contact [Andra Nicoli](#) ([amnicoli@ucdavis.edu](mailto:amnicoli@ucdavis.edu)) at the State Office if you are interested in developing a UC Delivers or have recently submitted a UC Delivers without State Office involvement. For those developing a UC Delivers, Andra can assist you in writing/editing/submitting a UC Delivers story. The State Office is also interested in keeping track of UC Delivers stories that are being submitted directly from counties. For those not requiring writing/editing services from the State Office, please share a copy of your submissions with Andra. In this way, we can track the type of stories UC CalFresh is submitting and advocate for your story!

## Nutrition and Food Questions Web Page

Do your participants ask questions about nutrition or needs that you find difficult to respond to? Check the [Nutrition and Food Questions](#) web page for a response. If your question is not answered there you can submit a new question. You can find the link on the UC CalFresh website under [Resources > Resources for Educators](#). Please contact [Lyn Brock](mailto:rlbrock@ucanr.edu) ([rlbrock@ucanr.edu](mailto:rlbrock@ucanr.edu)) if you have any questions.

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## The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with MaryAnn Mills via e-mail: [mamills@ucdavis.edu](mailto:mamills@ucdavis.edu).



### The Smarter Lunchrooms Movement of California *Monthly Nudge*

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please [click here!](#)

### Webinar: The Creation and Evolution of the Smarter Lunchrooms Scorecard, May 10, 2017, 2:00pm ET

The Smarter Lunchrooms Scorecard is comprised of 60 strategies for designing a school lunchroom environment that encourages selection and consumption of healthy foods. The Scorecard is based on years of behavioral science research conducted in schools and in other dining environments. Join, David Just, PhD, Professor at Cornell University and Co-Founder of the Smarter Lunchrooms Movement, for a dive into the research behind the key tool for implementation of the Smarter Lunchrooms Movement. David will address the switch from the 100 to 60 Point Scorecard as well as the adoption and integration of the Scorecard into national programming. \*\*\*Please note that this webinar will be hosted using a NEW platform: Zoom's Webinar Service. You can pre-register here.\*\*\* To attend and for more information, please visit: <https://learn.extension.org/events/3082> and follow the instructions for joining.

### Tell Us Your Thoughts About Healthy Schools!

Action for Healthy Kids is conducting a national survey with our school partners to gain a deeper understanding of schools' motivations and needs to promote healthy school environments and healthy lifestyles for their students. Please encourage the schools you are working with to complete this survey with input from others at their school (if applicable) who are working on promoting school health and healthy lifestyles for students. The survey will take approximately 10-15 minutes. [Please complete the survey by May 26, 2017.](#)

### Smarter Lunchrooms Movement Principles & Practices Workshops, June 27, 2017, Sacramento, CA

*This workshop is brought to you by the SLM of CA Collaborative.*

**Smarter Lunchrooms Movement Principles and Practices Workshop** provides a solid foundation in the Smarter Lunchrooms Movement (SLM) principles and practices. In this half-day workshop, you will briefly review the theory behind the SLM, and familiarize yourself with a four-step process to implement SLM. You will also practice identifying and diagnosing school lunchroom challenges, and participate in an interactive session on how to engage internal and external stakeholders.

**Prerequisite:** Before attending the training, you must complete the webinar based course on the following Web site at: <https://ucdavis.box.com/v/SLM-Pre-Training>. This will greatly enhance your understanding of the Smarter Lunchrooms Movement and help you get the most out of the in-person training. For more information about SLM, please visit the SLM Web Page at <https://www.smarterlunchrooms.org/>.

**Location, Date and Time:** Sierra Health Foundation, 1321 Garden Highway, Sacramento, California 95833, Tuesday, June 27, 2017, 8:45 a.m.—12:00p.m.

### Registration Information:

Access the California Department of Education CNIPS Training Registration Web page at [https://www.cnips.ca.gov/ccgCnpTraining/training/trainingRegistration\\_2.aspx](https://www.cnips.ca.gov/ccgCnpTraining/training/trainingRegistration_2.aspx) to connect to CNIPS and begin the online registration process.

#### Registration steps:

1. Access the CDE CNIPS Web page at [https://www.cnips.ca.gov/ccgCnpTraining/training/trainingRegistration\\_2.aspx](https://www.cnips.ca.gov/ccgCnpTraining/training/trainingRegistration_2.aspx) to begin the online registration process.
2. Enter your agency or organization name in the text box where indicated. If you do not work for an agency or organization, enter your last name in the text box. Select **View Available Training**.
3. Register following the system prompts below:
  - a. Program Screen—select **All or School Nutrition Program**
  - b. Training Screen—select **Smarter Lunchrooms Movements Principles and Practices Workshop (C0021)**
  - c. Location Screen—select location (**T0832**)
4. After completing the Attendee Information and selecting the **continue** button, a confirmation e-mail will be sent to the e-mail address provided upon completion of the registration process.

Please review the attached flyer for additional information. If you have any questions, please contact **MaryAnn Mills** at [mamills@ucdavis.edu](mailto:mamills@ucdavis.edu).

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## Articles & Research

### Cooking at Home Means Eating Better, Spending Less

Your best bet for healthy eating is having plenty of home-cooked meals, a new study states. Researchers asked more than 400 Seattle-area adults about what they cooked and ate for a week. They were graded using the U.S. Department of Agriculture's Healthy Eating Index (HEI). HEI scores ranged from 0 to 100. The higher the score, the better the diet. A score over 81 indicates a good diet; 51 to 80 means improvement is needed; and 50 or less is poor. Households that had home-cooked meals three times a week had an average score of about 67, while cooking at home six times a week bumped up the average to about 74. The results suggest that regular home-cooked meals—which tend to be lower in calories, sugar and fat—give you a better diet at a lower cost. The Oregon State University study was published in the May issue of the *American Journal of Preventative Medicine*. “Higher HEI scores are generally associated with higher socioeconomic status, education and income. By contrast, cooking dinner at home depends more on the number of children at home. The study showed no association between income or education and eating at home or eating out,” study author Arpita Tiwari, a health systems researcher, said in a university news release. “Traditionally better socioeconomic status—more money—means healthier people. That’s the trend. This research goes against that; it shows a resilience to that trend. It’s not spending more but how you spend that’s important,” Tiwari concluded. Eight out of 10 Americans fail to meet at least some federal dietary guidelines, and about half the money spent to eat is for food not cooked at home, the study pointed out. [Read full article.](#)

### Many U.S. babies and toddlers still don't have a balanced diet

Despite some recent improvements in how U.S. parents feed young children, more than half of babies aren't getting any breast milk and many toddlers don't eat enough fruits and veggies, a new study suggests. About two in five infants consume breast milk, which doctors recommend for the health of mothers and babies alike. That statistic didn't change much over the study period from 2005 to 2012. But more parents stopped giving infants solid foods before six months of age, a practice doctors discourage because solids are harder to swallow and can be less nutritious and higher in calories than breast milk or infant formula. At least nine in 10 toddlers consume at least a little bit of either fruit or veggies on a typical day, and this didn't change much during the study period, researchers report in *Pediatrics*. But the most common veggie was potatoes, and the least popular option was dark green vegetables. “We knew from previous studies that more work was needed to improve feeding habits in this age group, and we observed many of the same trends in our study: a substantial proportion of American infants are not breastfed, vegetable consumption is lower than desired, and consumption of sweetened beverages and sugary snacks is prevalent,” said study co-author Gandarvaka Miles, a public health researcher at the University of North Carolina at Chapel Hill. “However, we did observe some trends in the right direction,” Miles added by email. From 2005 to 2008 and again from 2009 to 2012, researcher surveyed parents about infant and toddler eating habits. For the new study, they compared data collected from a total of 2,359 participants. [Read full article.](#)

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## Education & Resources

### Training Opportunities for SNAP-Ed Local Implementing Agencies

On behalf of the California Department of Social Services, the California Department of Public Health Nutrition Education and Obesity Prevention Branch, UC CalFresh, California Department of Aging, and Catholic Charities of California, we are pleased to announce upcoming SNAP-Ed trainings available to appropriate staff from SNAP-Ed state and local implementing agencies in California. The [FFY2017 California SNAP-Ed Training Schedule](#) is now available on the [Training and Events Calendar webpage](#).

- \* 2015-2020 DGA Current Controversies (In-Person, Davis)
- \* Youth Engagement– Supporting Student Nutrition Action Committees in Creating Healthy Changes in the Lunchroom (In-Person, Riverside)
- \* Youth Engagement– Supporting Youth Leadership in Peer to Peer Education (In-Person, Fresno)
- \* Youth Engagement– Introduction to Youth-Led Participatory Action Research (YPAR) (In-Person, Sacramento)
- \* Youth Engagement– Supporting Youth Use of Data and Mapping for Community Change (In-Person, various locations)

These trainings are also posted on the CA SNAP-Ed Training and Events Calendar, available online at: <https://archive.cdph.ca.gov/PROGRAMS/NEOPB/Pages/SNAP-EdTrainingandEventsCalendar.aspx>.

## Education & Resources *(continued)*

### Web StoreFront New Materials Now Available!

Have you visited the California Department of Public Health's (CDPH) [Web StoreFront \(WSF\)](#) lately? The WSF is an online catalog of California Supplemental Nutrition Assistance Program Education (SNAP-Ed) approved materials available for free to State Implementing Agencies (SIAs) and Local Implementing Agencies (LIAs). Each funded agency has one authorized user who can order materials for their program. While browsing the WSF online catalog, you will see a new products category on the left hand side of the Home page. Some of the recently added products include:

- \* New Rethink Your Drink "How much sugar is in your drink?" posters are available in English and Spanish to support reading nutrition labels on beverages.
- \* A series of new "Be Better" posters are also available. The series includes slogans such as "Live Better," "Play Better," "Shop Better," and "Learn Better." These posters are available in English and Spanish.



For more information about these posters or any other publications, please email:

[CDPH\\_NEOPBcustomer@cdph.ca.gov](mailto:CDPH_NEOPBcustomer@cdph.ca.gov).

### May is National Bike Month!

*The following resources were originally shared in the April 2017 edition of the Active Transportation Resource Center (ATRC) e-News for Non-infrastructure Projects. For additional information, please visit: <http://www.caatpresources.org/>.*

Bike month is sponsored by the League of American Bicyclists and celebrated in communities from coast-to-coast. Whether you bike to work or school, ride to save money or time, pump those pedals to preserve your health or the environment, or simply to explore your community, National Bike Month is an opportunity to celebrate the unique power of the bicycle and the many reasons we ride.

Visit the [League of American Bicyclists](#) website for guidance on:

- \* Promotional materials;
- \* Tips for planning an event;
- \* National Bike Month dates and events; and
- \* Bicycle commuting data.

Add these fun events to your calendar:

- \* [Bike to School Day](#) is May 10th
- \* [CycloFemme](#) is the weekend of May 14th
- \* [Bike to Work Week](#) is May 15-19th
- \* [Bike to Work Day](#) is May 19th

### Bike to School Day Resources

Registration is now open for Bike to School Day 2017! - Grab your helmet and lace up your shoes, it is time to register for Bike to School Day! We're excited to share that [www.walkbiketoschool.org](http://www.walkbiketoschool.org) has a fresh look. Launched this spring, the new site has a streamlined registration system to better help event organizers plan and register their events and a faster way for organizers to register multiple events at one time. Visit [www.walkbiketoschool.org](http://www.walkbiketoschool.org) for more information about registration, and bike and helmet giveaways. The new and improved [Active Transportation Resource Center](#) website has a page dedicated to [Bike to School Day resources](#) including customizable promotional material, and training guides.

### What's in Season Now?—Seasonal Produce Guide from the SNAP-Ed Connection

Spring produce is on its way! Check out the [Seasonal Produce Guide](#), available on the [SNAP-Ed Connection](#), for recipes, tips and teaching tools on all of your favorite springtime fruits and veggies. While on the SNAP-Ed Connection website, you may also want to check out their [Healthy, Thrifty Holiday Menus](#) and the [SNAP Recipes](#) featured on the [What's Cooking? USDA Mixing Bowl](#) webpage!

### Grant Opportunity: Drop Sugary Drinks!, Deadline: May 8, 2017, 5:00pm MST

The Notah Begay III Foundation (NB3F)'s national program, Native Strong: Healthy Kids, Healthy Futures is pleased to announce its 2017 "Drop Sugary Drinks!" Grant Request for Applications (RFA). This 10 month funding opportunity, made possible by the Robert Wood Johnson Foundation, will expand NB3F's support of Native American communities working to improve the health of young children. Applications will be accepted from tribes and Native-led organizations across the country that specifically focus on the reduction of sugar-sweetened beverages (SSBs) and increase the consumption of healthy beverage alternatives (such as water, breastfeeding, indigenous teas, etc.) for young children (0-8). Tribes and Native-led organizations working to significantly reduce sugary drinks and to increase the consumption of healthy beverage alternatives (such as water, breastfeeding, indigenous teas, etc.) may apply for a grant between \$10,000 and \$40,000. Considering communities are at various stages of addressing SSB consumption, applicants may use the funding to focus on either of the two following areas: Community Health Assessments OR Implementation of Plans (based off previously conducted assessments and plans). For additional information, please visit: <http://www.nb3foundation.org/grant-seekers/drop-sugary-drinks/>.

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## Education & Resources *(continued)*

### 2015-2020 DGA: Current Controversies in Nutrition, In-Person Training, May 9, 2017, 9:00-12:30pm, Davis, CA

This training is presented by Sheri Zidenberg-Cherr, PhD and Rachel Scherr, PhD from the UC Davis Department of Nutrition and UC Davis Center for Nutrition in Schools. It is intended to help participants understand current controversies in nutrition and the 2015-2020 Dietary Guidelines for Americans (DGA) recommendations related to them. To view a copy of the agenda, please [click here](#). Registration for this in-person training is required. Additional information, including how to register, can be found on the [UC CalFresh Trainings Calendar](#) or the [CA SNAP-Ed Training and Events Calendar](#).

### Let's Get Social Webinar, May 11, 2017, 10:00-11:00am

CDPH's State Media and Public Relations team will highlight new social marketing projects currently in development via an interactive webinar. They will provide a glimpse of the new Champions for Change website, statewide text campaign, Pandora Station Generator, Champions for Change social media challenge, and the Made by Champions social engagement package. Their goal is to share tips that will help maximize social marketing efforts in your local area. To register for this webinar, please visit: <https://attendee.gototraining.com/r/3175976002830612482>. Questions regarding this webinar can be directed to Ignacio Romero, Advertising Manager ([Ignacio.Romero@cdph.ca.gov](mailto:Ignacio.Romero@cdph.ca.gov)) or John Pacheco, Social Media Manager ([John.Pacheco@cdph.ca.gov](mailto:John.Pacheco@cdph.ca.gov)).

### Registration is Open: 2017 Youth Engagement In-Person Workshops

CA SNAP-Ed—in collaboration with Public Health Institute Center for Wellness and Nutrition, the UC Davis Center for Regional Change and Brown Miller Communications—is holding four [Youth Engagement in-person workshops in FFY 2017](#). The Youth Engagement in-person workshops are designed to provide an overview of CA SNAP-Ed youth engagement activities that support:

- \* Youth-Led Participatory Action Research (YPAR)
- \* Methods to support youth as spokespeople for change
- \* Peer to peer education
- \* Smarter Lunchrooms Movement (SLM)
- \* Use of data and mapping by youth in PSE change efforts

The first three workshops will have a morning session and afternoon session, with the afternoon session focused on training adult allies to support the use of data and mapping by youth. Registrants have the option to register for one or both sessions. **\*Please note:** Those registering for the afternoon Data & Mapping session are asked to bring their own laptop with WiFi capabilities in order to participate in interactive activities with the data and mapping tools during the session. The fourth in-person workshop is an all-day event that focuses on training adult allies on how to support and guide youth who may assume a variety of spokesperson roles.

Date	5/18/2017 Riverside CA	6/7/2017 Fresno CA	6/22/2017 Sacramento CA	7/12/2017 San Jose CA
AM Topic (9AM-12PM)	Supporting Student Nutrition Action Committees in Creating Healthy Changes in the Lunchroom	Supporting Youth Leadership in Peer to Peer Education	Introduction to YPAR	Supporting Youth Voice for Community Change
PM Topic (1PM-4PM)	Supporting Youth Use of Data and Mapping for Community Change			

To register for the Youth Engagement in-person workshops, please [click here](#). Note, there is one registration link for all of the training sessions. Participants can choose their session once their information has been entered. Additional information, including how to register, can be found on the [UC CalFresh Trainings Calendar](#) or the [CA SNAP-Ed Training and Events Calendar](#).

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## Education & Resources *(continued)*

### Save the Date! Early Childhood and Education, No Cost Physical Activity Training in San Diego, CA, June 3, 2017, Two Sessions (English & Spanish)

The *California Department of Public Health* is proud to have Dr. Diane Craft teach two sessions (English & Spanish) for Preschool Teachers, Child Care Providers & others who work on behalf of young children. Attendees will learn about:

- \* The development of fundamental movement skills & physical fitness
- \* Getting toddlers & preschoolers to play together
- \* Easy-to-lead, fun activities
- \* Inexpensive, readily available equipment
- \* Including children with special needs

Registration for this no cost, physical activity will be made available soon. Please refer to the [flyer](#) on the [CA SNAP-Ed Trainings and Events Calendar](#) for additional information. Question may be directed to Melba Hinojosa ([Melba.Hinojosa@cdph.ca.gov](mailto:Melba.Hinojosa@cdph.ca.gov)) or Lauren Barker ([lhbarker@ucsd.edu](mailto:lhbarker@ucsd.edu)).

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### We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please email Lindsay Hamasaki at [lmhamasaki@ucdavis.edu](mailto:lmhamasaki@ucdavis.edu) to share your comments, stories, photos or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of David Ginsburg, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.org/weekly-updates>.

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