Weekly Update

APRIL 1ST, 2013

UC - CALFRESH STATE OFFICE

CONTENTS

EDUCATION / RESOURCES
- Food Retailers Licensing
- Public Health Week
- What does 200 calories look like.

ARTICLES/RESEARCH
- ERS Data State And County Fact Sheets

UC-Calfresh
- In the News! Fresno County. Toni Yancy Carebridges
- Upcoming Events
Education/ Resources

 Licensing for Lettuce

ChangeLab Solutions has developed a Model Licensing Ordinance for Healthy Food Retailers. guide that describes how the ordinance works and provides tips on how to implement it successfully in your community.

To learn more, check out our Webinar, Licensing Laws: A Strong Tool for healthy Food.

 National Public Health Week is April 1- April 7, 2013

April 1 – April 7, 2013 is National Public Health Week. Organized by the American Public Health Association (APHA), the theme for National Public Health Week 2013 is “Public Health is ROI: Save Lives, Save Money” to highlight the value of prevention and the importance of public health in preventing disease, saving lives and curbing health care spending.

You can find a media toolkit on the National Public Health Week website at http://www.nphw.org/tools-and-tips/toolkit. There you will find a template news release, radio PSAs, sample Facebook posts and much more. If your organization is hosting an event increase its visibility by adding it to the National Public Health Week calendar at http://www.nphw.org/events/submit-an-event.

 What does 2000 calories look like?

http://www.youtube.com/watch?v=rgaqwFPU7cc
ARTICLES

USDA-ERS

- County-level Data Sets

County-level poverty rates, county-level unemployment rates and median household income, county-level education level, and county-level unemployment rates. The 2012 population data were added March 28, 2013.

- State Fact Sheets

The ERS State Fact Sheets provide information on population, income, poverty, food security, education, employment, federal funds, organic agriculture, farm characteristics, farm financial indicators, top commodities, and exports, for each State in the United States. The State Fact Sheets have been updated with 2007-11 education levels from the American Community Survey; 2011 poverty rates; and 2011 per capita income, earning per job, and number of jobs. Links to county-level data are included when available.

- Food Price Outlook

The Consumer Price Index (CPI) for food is probably the most widely used indicator of changes in retail food prices. ERS regularly updates food price forecasts for the short-term period.
UC-CalFresh UPDATE

In the News! Fresno County – Farm and Nutrition Day
Educators did play about “anytime” and “sometimes” foods. They learn about MyPlate, and then learn to choose foods high in fiber, vitamins, and minerals and eat less of foods high in fat and sugar.
Click on link to listen to Shelby McNab interview.

As some of you may know Antoniette Yancey (one of the speakers at the January joint training) was diagnosed with lung cancer and apparently she has taken a turn for the worse. Even if you do not know her you may want to go to her journal and post----she had really appreciated the notes David Ginsburg sent to her about the conference. For more information and to post please click on link http://www.caringbridge.org/visit/toniyancey

Upcoming Events

2013

May 2nd- Save the DATE Webinar Smarter Lunchrooms: Influencing Student Meal Choices and Improving Participation, Shannon Young, Terri Soares, Katherine Hoy, moderator Heather Reed. Stay tuned for registration information.

Childhood Obesity Conference, Long Beach June 18-20
Click on link for additional information www.childhoodobesity2013.com

The School, After School and Summer Programs and Policies track highlights national, state and local strategies that make schools the heart of health. Speakers will share on how to "accelerate progress" in childhood obesity prevention by creating more healthful nutrition and physical activity environments for school age children in specific settings. The sessions include two mini-plenary sessions, and four workshops.

MINI PLENARY
- How State and Localities Can Build on Recent National School Food Policies
- Physical Activity: Advocacy to Implementation

WORKSHOPS
- Tapping into Water in School and After-School Settings
- Innovative and Cost-Effective School Menu Planning
• The Power of Partnerships in After-School and Summer Meal Programs
• School Wellness Policies: What’s New and What’s Next

Session speakers will be announced soon! For more information on sessions offered at the conference, please visit our [website](http://example.com).