

UC CalFresh Weekly Update October 8, 2018

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Upcoming Events & Deadlines

September 2018

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

PEARS Closing Dates for FFY 2018

See the 9/20/2018 UC CalFresh Weekly Update email for the attached flyer.

PEARS Closing Dates for FFY 2018

DATE	TASK	DESCRIPTION
SEPTEMBER 30, 2018	PEARS Data entry target date for 2018 activities. <i>Note: services delivered through 9/30 can be entered up until 10/10</i>	Please complete as much of the FFY 2018 programmatic data entry by this date. State Office staff will be working with counties to complete a final check of the data between September 30 – October 15, 2018
OCTOBER 10, 2018	PEARS Data entry deadline for local implementing agencies.	PEARS FFY 18 Closes for edit / entry. All data must be completed.
OCTOBER 18, 2018	PEARS FFY19 Opens	Begin Data entry for FFY 2019 October 1, 2018 – September 30, 2019

Two Ways to Participate at the LIA Forum!

Poster Presentation

The Poster session is not only a great way to tell your story to Forum attendees and ignite informal discussions and information sharing, but it also offers your agency an opportunity to share your innovative practices.

Click [HERE](#) for information, guidelines, and poster registration.

Stories of Transformation

Submit an inspirational story or quote from an individual or family whose lives have been touched by the work of SNAP-Ed. The goal of the Stories of Transformation is to highlight the amazing work occurring in communities across the state and the impact it is having on SNAP-Ed participants. The Stories will be used as centerpieces during the Forum.

Click [HERE](#) for information, guidelines, and to submit a *Story of Transformation*.

FORUM & POSTER REGISTRATION UPCOMING DEADLINES

ITEM	DUE DATE
Poster registration closes	October 12*
Forum website live; Registration opens	October 29
Stories of Transformation submission closes	November 30

*Please note that the October 12th deadline is to register your poster—the content will be due at a later date.

UC CalFresh Weekly Update October 8, 2018

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www.uccalfresh.org

UC CalFresh Success Stories

Success stories from your FFY 2018 UC CalFresh participants can be shared through the online data entry portal: <https://ucanr.edu/survey/survey.cfm?surveynumber=22089>.

"{After this class, }I eat healthier now, [by eating] more veggies and fruits

—*Eating Smart Being Active Participant, Alameda County*

"[Because of this class,] I have become more aware of how much sugar is consumed in drinks, cereal, etc. I will be more conscious of eating/drinking these items."


—*Plan Shop Save Cook Participant, Placer County*

UC CalFresh Website Updates

Technical Issues with Website

The UC CalFresh State Office is having technical difficulties with our website. We are aware of the error messages on the site and are taking steps to correct this issue. If there are documents or other information that you are in immediate need of, please email uccalfresh_support@ucdavis.edu or the relevant State Office contact.

UC CalFresh Evaluation Updates FFY2018 County Annual Reports and Profiles



Thurs - Oct 11 th	Templates Posted - Updated county annual report and profile templates posted and email sent to Advisors/Supervisors
Wed - Nov 14 th	Drafts Due - County annual report and profile due to State Office County Contacts and uccalfresh_support@ucdavis.edu
By Fri - Nov 30 th	Feedback - UC CalFresh county leads send feedback on county reports and profiles
Fri - Dec 21 st	Final version - Final versions of county reports and profiles due to UC CalFresh

UNIVERSITY OF CALIFORNIA
cal fresh Nutrition Education
This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP. Vision in California as CalFresh (formerly Food Storage). These institutions are equal opportunity providers and employees. CalFresh provides assistance to low-income, households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-687-2867.

Items Available for UC CalFresh County Programs Supplies Available

The UC CalFresh Stanislaus/Merced program has toner available on a first-come-first-serve-basis for our UC CalFresh county programs, see availability described to the right.

If you are interested in these items for use with your UC CalFresh program, please reach out directly to Jaci Westbrook at jwestbrook@ucanr.edu with your request and shipping address.

Qty.	Item
2	HP #56 Black ink cartridges
8	HP #57 Tri-color ink cartridges



The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with MaryAnn Mills via e-mail: mamills@ucdavis.edu.

The Smarter Lunchrooms Movement of California Monthly Nudge

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please [click here!](#)

Digital Food Pictures for Educators

This information was originally shared in the Smarter Lunchrooms Movement of CA: April Monthly Nudge.

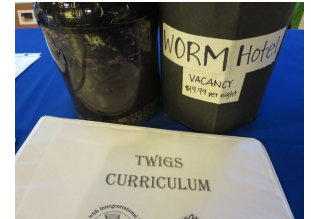
Educators, are you on the hunt for pictures to improve food literacy lessons or classroom nutrition education programs? New images of five-food-group and mixed foods are now available at HealthyEating.org/FoodGallery.



UC CalFresh in Action!

UC CalFresh at the CA Ag in the Classroom Conference, UCCE Riverside County

The California Agriculture (Ag) in the Classroom Conference is held once a year to bring teachers and anyone interested together to learn about ag. This year, the conference is held in So Cal at the beautiful Renaissance Hotel – Marriott, in Palm Springs from September 27-29, 2018. Ag teachers and supporters from all over the State attended. UC Cooperative Extension's UC CalFresh Nutrition Education Program in Riverside County had an exhibit to showcase our nutrition and gardening curriculum "TWIGS", Teams With Inter-Generational Support. According to Marilyn Johns, Cooperative Extension Advisor-Emerita and the author of this curriculum, TWIGS is designed to be community-based and to integrate schools, agencies and the community to focus on the positive development of children. Involving children in the development, planting, care of, harvesting, and consumption of a vegetable garden has great potential for positively impacting children's attitudes, preferences for, and consumption of vegetables. Over 40 teachers from as far north as Butte County to as far south as Imperial County, signed up for more information about the UC Cooperative Extension nutrition program and TWIGS curriculum. Thank you to the Riverside County Farm Bureau and the California Foundation for Agriculture in the Classroom for this informative and inspiring conference!



See more on the [UCCE Riverside County blog](#).

Summer Meals in Madera County, UCCE Madera County

The UC CalFresh Nutrition Education Program partnered with Dairy Council of California, Madera County and Public Health for this year's Summer Meals in Madera County. The event's goal was to provide meals to children during the summer as well as provide fun physical activities.



The event took place on June 29, 2018 at the McNally Memorial Park in Madera, where they provided information booths and free physical activities. The physical activities took place after the children were given their healthy meal. Staff established an area in the park where CATCH (Coordinated Approach to Child Health) activities could take place such as parachute, parade around, and frog on the lily pads. Physical activity games were provided for about 200 children from the age range of K-5th grade.



UC CalFresh staff Austin and Coraima explaining a CATCH activity

During the games, other staff educated children on the MyPlate through games and brochures. While at the booth children were explained the importance of following the MyPlate and incorporating a balanced meal while including the five food groups.

See more on the [UCCE Fresno/Madera Counties blog](#).

UC CalFresh in Action! (continued)

Watermelon Pizza at the Farmer's Market!, UCCE Tulare County

UC CalFresh of Tulare County has joined efforts with Alila Elementary, FoodLink, United Health Centers of San Joaquin Valley, and CHOICES After School Program to revive the Healthy School Farmer's Market.



Student making his delicious watermelon pizza.

Mr. Green, teacher of Alila Elementary, created an engaging watermelon pizza activity for the students. The students made watermelon pizza with yogurt, blueberries, and spinach. This was a fun activity to demonstrate how students can make healthy snacks utilizing the produce received at the Farmers Market.

As a result, 100 students from the CHOICES After School Program and about 80 members of the community took home a bag of fresh produce. FoodLink supplied watermelon, spinach, tomatoes, green onions, and pears. UC CalFresh provided students with a delicious pasta salad taste test where students voted if they loved, liked, or not today. The results indicated that 102 students loved it, 29 students liked it, and 19 students not today. In addition, The United Health Center of San Joaquin Valley provided students with water bottles, hand sanitizer and pill organizers. UC CalFresh is excited to be a part of a team that is encouraging healthy eating in the community of Earlimart.



Students taste tested a pasta salad where they decided if they loved, liked, or not today.



Students in line for fresh produce.

Social Media Spotlight, UCCE Merced County

Representative Jim Costa recently recognized UCCE Merced in a [tweet](#) recognizing their contribution to Farm2U Day. Social media is a powerful tool to promote the work that UC CalFresh does, and tweets like these help to reach and inform the public about what we do. Read more about their Farm2U event [here](#).



Rep. Jim Costa
@RepJimCosta



It was great to see @gvffa, @bchsffa, @AtwaterFFA, @UCCalFresh-#MercedCounty, & all of the other groups come together to teach our #Merced 3rd graders about #farming & feeding America at @MercedCounty @FarmBureau's #Farm2U Day.

Thanks to all who made yesterday a success!

Nutrition and Food Questions Web Page

Do your participants ask questions about nutrition or needs that you find difficult to respond to? Check the [Nutrition and Food Questions](#) web page for a response. If your question is not answered there you can submit a new question. You can find the link on the UC CalFresh website under [Resources > Resources for Educators](#). Please contact [Lyn Brock](mailto:lynbrock@ucanr.edu) (lynbrock@ucanr.edu) if you have any questions.

Education & Resources

October is National Farm to School Month!

National Farm to School Month is October, during which thousands of students, teachers, farmers, food producers, food enthusiasts and families celebrate the connections happening all over the country between children and local food.

Here are several resources to celebrate and plan activities for Farm to School Month:

- * Find activity suggestions in the [About National Farm to School Month fact sheet](#)
- * Download and print [posters](#), [stickers](#) and [bookmarks](#)
- * Get creative with National Farm to School Month coloring pages
- * Check out our National Farm to School Month [calendar](#) and see what events are happening in your community (Hosting an event? Submit it to the calendar!)
- * Host a farm to school [site visit](#) for your legislators
- * Ask your governor or mayor to sign a Farm to School Month [proclamation](#) (learn more in our [upcoming webinar](#))
- * Recognize farm to school champions with an [award](#)
- * Sign on your organization/school to be a National Farm to School Month [outreach partner](#) and help spread the word

[Find More Ideas](#)

FY 2019 Farm to School Grant RFA Release

October is Farm to School Month! And we are excited to celebrate by announcing the official release of the FY 2019 Farm to School Grant Request for Applications (RFA). Farm to School programs support local communities through a variety of activities, including taste tests, farm visits, local purchasing, and farmers and producer training.

USDA will award up to \$7.5 million in competitive grants to eligible entities through the Farm to School Grant Program in fiscal year (FY) 2019. Each grant helps implement Farm to School programs that increase access to local food in eligible schools, providing students with quality meals at a reasonable cost while also supporting local producers. In FY 2018, USDA awarded 73 grants across the United States.

The RFA includes three tracks—Implementation, Planning, and Training:

- * **Implementation grant** awards range from \$50,000-\$100,000. An implementation grant works well for eligible entities with prior farm to school experience, helping scale up or further develop existing farm to school initiatives. Some examples of activities in implementation grants include (but are not limited to) training and technical assistance, supply-chain development, evaluation activities, curriculum development, creation of promotional materials or campaigns, and formation of networks or coalitions.
- * **Planning grant** awards range from \$20,000-\$50,000. Planning grants help eligible entities build a strong foundation for their efforts rooted in best practices, and are ideal for applicants just getting started on farm to school activities. Some activities may include collecting data, engaging stakeholders, identifying gaps in knowledge and resources, pinpointing and developing solutions for obstacles that hinder farm to school programming for a particular community, and more!
- * **Training grant** awards range from \$20,000-\$50,000 to help eligible entities conduct state, regional, and national level trainings. Training grant activities strengthen farm to school supply chains or provide technical assistance related to local procurement, food safety, school gardens, culinary education, and/or integration of agriculture-based curricula.

State and local agencies, Indian tribal organizations, small- and medium-sized agricultural producers or groups of small-to medium-sized agricultural producers, and non-profit organizations are eligible to apply for planning, implementation and training grants. Schools and school districts may apply for either an implementation grant or a planning grant. Please see sections 3.0 through 3.3 of the RFA and review the Frequently Asked Questions document for additional information regarding eligibility requirements.

The Grant RFA can be found on [grants.gov](#). Complete applications must be submitted on grants.gov by **11:59pm ET on December 4, 2018**.

Check out the OCFS [resources](#) for grant applicants and see a list of prior grantees' project descriptions for proposal inspiration!

(continued on next page)

Education & Resources *(continued)*

Two-part webinar series on the FY 2019 Farm to School RFA

Join OCFS for a special two-part webinar this October 16th and 17th at 10:00am PT. These webinars will review the important details of the FY 2019 Farm to School Grants and walk candidates through the application process. Webinars will be recorded and made available on the [Grantee Resources page](#)

October 16th – “Getting Familiar with the Farm to School RFA” Part 1 of 2: This webinar will provide an overview of how to apply for the FY 2019 Farm to School Grant Program RFA. Get familiar with the requirements of the RFA and how to submit your completed application on grants.gov.

To register, please visit: <https://cc.readytalk.com/r/ot168k7ysx68&eom>

October 17th – “Getting Your Grant Package Together” Part 2 of 2: In part two, we explore the key characteristics of a competitive Farm to School Application. Get an overview of how to develop an integrated farm to school project that addresses the need of your target audience and aligns with the intention of the grant program. Learn tips and tricks for writing a succinct application that clearly outlines your project's objectives and potential for success.

To register, please visit: <https://cc.readytalk.com/r/hqmetus6lvru&eom>

Childhood Obesity Conference Registration/Poster and Roundtable Registration Now Open

Please refer to the conference [website](#) for the most up-to-date information.

Upcoming Conference Dates and Deadlines

- * ~~Submit a Presenter Proposal~~—Closed August 3, 2018
- * Conference Registration: **Now open *Early Bird Rate from Oct. 2018 - Jan. 2019*** Register [here](#)
- * Poster and Roundtable registration: **Now open**—submit a [poster proposal](#) or [roundtable proposal](#)

KaBOOM! Grant

KaBOOM! is a national nonprofit organization dedicated to saving play for America's children by creating great playspaces through the participation and leadership of individual communities.

To that end, the organization is accepting applications for playground grants through Build It with KaBOOM!, a program that provides eligible communities with most of the funds, tools, and resources they need to build a custom-made playground in a single day. Through the program, selected community groups work closely with a KaBOOM! project manager who will lead activities as well as coordinate the equipment and material purchases for the project. Community members will take the lead in recruiting volunteers, securing food and tool donations, and completing any necessary site preparation.

Municipalities and nonprofits serving children of playground age are eligible to apply. Applicants must contribute \$8,500 toward the cost of playground equipment; recruit seventy-five to a hundred community volunteers to participate in playground build day; and own the land on which they wish to build, or possess a long-term lease and obtain permission from the landowner to construct a playground. In addition, they must complete any needed site preparation on at least twenty-five hundred square feet of flat dirt surface; secure soil tests, utility checks, and appropriate build permits in a timely manner; and accept ownership, insurance, and maintenance responsibilities for the playspace upon completion.

Applications submitted before the **November 9 deadline** will get early consideration for 2019 opportunities and additional support from KaBOOM! staff.

See the [KaBOOM! Website](#) for more information, including the grant's benefits, eligibility, and resources.

Innovations in Behavioral Design to Enhance Active Living and Healthy Eating webinar

On October 23, the National Collaborative on Childhood Obesity Research (NCCOR) will host a Connect & Explore webinar titled, “Innovations in Behavioral Design to Enhance Active Living and Healthy Eating.”

In 2017, NCCOR sponsored a symposium at The Environmental Design Research Association (EDRA) featuring authors of NCCOR's Health, Behavioral Design, and the Built Environment White Paper. The symposium, Healthy Places: Using Behavioral Design to Enhance Active Living and Healthy Eating, focused on behavioral design—the science and practice of how physical and informational environments influence decisions and actions—and its application to enhance active living and healthy eating. On August 30, NCCOR published a chapter excerpted from the white paper in Food and Public Health—a book published by Oxford University Press—explaining how theories of behavior and design, and relevant fields of application (e.g., nutrition, physical activity) intersect to form a more comprehensive understanding of how theory and practice connect.

The NCCOR webinar on October 23 will feature three speakers from the EDRA symposium and highlight design guidelines that enhance active living and healthy eating in schools, plus advancements since the 2017 symposium.

[Register](#) today to receive webinar access. The event is free, but attendance is limited. [Read More](#)

Education & Resources

Making a Difference: Including Individuals with Disabilities

See the 8/20/2018 UC CalFresh Weekly Update email for the attached flyer

The California Department of Public Health and National Center on Health, Physical Activity and Disability have partnered to bring you a three-part webinar series in which you will learn knowledge, skills, and abilities to effectively integrate the health needs of people with disabilities in local SNAP-Ed programs and services. Attend all webinar sessions to learn about tips and resources to best benefit your SNAP-Ed work.

Episode 1: An Introduction to Inclusion of People with Disabilities in SNAP-Ed, September 12

Episode 2: How to Adapt Your SNAP-Ed Work for Individuals with Disabilities

Tuesday, October 23, 2018, 10:00am - 11:30am PDT [Register Here](#)

Episode 3: Implementing and Sustaining Inclusion in Your SNAP-Ed Work

Monday, December 3, 2018, 10:00am - 11:30am PDT [Register Here](#)

Child Feeding Community of Practice Webinar

What: Webinar series that will teach about healthy feeding practices with young children and how to answer questions on child feeding topics that may come from parents or pre-school staff. Special guest presenter, Dr. Jane Heinig, Executive Director of the UC Davis Human Lactation Center, will discuss her research about supporting informed toddler feeding practices. There will be time for you to ask questions and learn about resources, as well as a review of the 'Encouraging Positive Behavior' lesson from the Healthy Happy Families curriculum.

When: Thursday, October 25 from 2:30 to 4:00 PM

Registration: <https://ucanr.zoom.us/meeting/register/305c6de6b12c3cb47c24e00bf0acd2b8>

Join Today! CA SNAP-Ed Peer Exchange Program

The Peer Exchange Program can:

- * Put you in touch with another agency working on the same topic or same setting as you
- * Help set-up, plan, and facilitate your exchange
- * Provide conference call lines or web-based meeting software
- * Provide travel grant funds for in-person meetings

We are recruiting Mentors and Mentees now!

- * Sign up with our [Peer Exchange Program Application](#)
- * Want to learn more? Visit our [Peer Exchange Program Website](#) or contact Michael.Beccarelli@cdph.ca.gov

Looking for ideas
or assistance
from a peer?



Able to share your
expertise with a
peer?

The Peer Exchange Program can connect you with an LIA peer via **Phone Call, Web-Based, or In-Person**

We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please email Elizabeth Egelski at eegelski@ucdavis.edu to share your comments, stories, photos or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of Kamaljeet Singh-Khaira, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.org/weekly-updates>.

The University of California CalFresh Nutrition Education Program (UC CalFresh) is funded through a joint agreement among the U.S. Department of Agriculture/Food & Nutrition Service (USDA/FNS), the California Department of Social Services (CDSS) CalFresh and Nutrition Branch, and the University of California Cooperative Extension (UCCE). This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.



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