

UC CalFresh Weekly Update May 20 2019

Contents

Upcoming Events & Deadlines

- * CalFresh Healthy Living, University of California State Office Town Hall, May 21
- * Rename the Weekly Update Contest

CalFresh Healthy Living, University of California Success Stories

- * Plan Shop Save Cook Participant, San Mateo County
- * Plan Shop Save Cook Participant, Madera County

Upcoming CalFresh Healthy Living, University of California Trainings

- * CalFresh Healthy Living, University of California State Office "Building Capacity in Wellness" Training
- * Youth Engagement Stepping Stones Webinar

CalFresh Healthy Living, University of California in Action!

- * Playground Paint Day at Stanford Avenue School, UCCE Butte Cluster
- * Georgetown Elementary Open House, UCCE Central Sierra Cluster
- * UCCE Tulare and Kings Counties Team Recognized with ANR STAR Award

Education & Resources

- * USDA Launches Ace the Waste! Food Waste Contest for Students, Due May 24th
- * Transform Your School with the More "BE Time" Grant, Due May 28th
- * Youth Engagement in Sports: Collaboration to Improve Adolescent Physical Activity and Nutrition Funding Opportunity, Due May 31st
- * Extended through August 2019: ToP Trainings By Request
- * Breakfast After the Bell Grant Opportunity
- * Funding opportunity from Goggio Family Foundation
- * Food Distribution Program on Indian Reservations Nutrition Paraprofessional Training Project Request for Proposals, USDA FNS
- * SNAP-Ed Training Scholarships
- * Produce for Better Health Foundation (PBH) Reveals Have a Plant™ Consumer Movement
- *

CalFresh Healthy Living | University of California State Office, UC ANR & Partner Employment

- * Community Education Specialist 1 or 2, UCCE Yolo County, Closes May 21st
- * Community Education Specialist 2, UCCE Fresno/Madera Counties, Closes May 24th
- * Community Education Specialist 2, UCCE Tehama County, Closes June 4th

May 2019

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CalFresh Healthy Living, University of California State Office Town Hall, May 21

Date/time: May 21, 2019 from 12:30 PM to 2:00 PM

Topics this month will include:

- * Carolyn Rider, Senior Program Evaluator from the Nutrition Policy Institute with a presentation on **SLAQ** (see details below)
- * Amy DeLisio, Director, PHI Center for Wellness and Nutrition with a **SNAC Farmers Market Initiative Update** (see details below)
- * The State Office will be providing programmatic and administrative updates. **Feature: Navigating the UC CalFresh website to find new template/logo information.**

Webinar Information:

Web Login Link: <https://cc.readytalk.com/r/gzlvh7chkk3j&eom>
Security Passcode: apple1

Dial-In:

Toll Phone: 303.248.0285

Access Code: 7544137

Note: Using a *landline* to call in is recommended. Using computer speaker and microphone is not recommended if you have a slow connection or limited bandwidth.

Attendance is highly encouraged. If you are unable to attend, please notify your supervisor.

If you have any questions ahead of time, please submit them in advance to Ryan Keeler at crkeeler@ucdavis.edu to ensure that they will be addressed during the webinar. Town Hall Meetings are recorded and uploaded to our [website](#). If you experience any challenges in accessing the Town Hall Meeting, please call (530) 752-1735 for assistance.

Please note: There will be no Town Hall webinars during the months of July and August 2019.

Rename the Weekly Update Contest! Ends May 24th

This is the last week to submit your suggestions for renaming the Weekly Update! We can't wait to see all of your creative suggestions.

Entries can be submitted through Qualtrics—[RenameTheWeeklyUpdateContest](#)—and are due by **COB May 24th**. You are welcome to submit as many name suggestions as you'd like, but please complete a separate form for each.

The CalFresh Healthy Living, University of California State Office will vote on the submitted entries and the winner will be announced when the new "Weekly Update" is rolled out in June. The winner will receive recognition in the "Weekly Update" and a gift certificate courtesy of our Director, Kamal Singh-Khaira. *Good luck and thank you for your suggestions!*

CalFresh Healthy Living, University of California Success Stories

Please note that success stories are no longer reported through the online data entry portal. Entries from the PEARS Success Story module will be used to inform this section on the Weekly Update.

“Since [I participated in] this class, I have put effort on my eating. I eat less fat, less sugar, and more healthful snacks, breakfast, lunch and dinner. I look at labels more than I used to... I eat more fruits instead of carbs now.”

—Plan Shop Save Cook Participant,
San Mateo County

“I learned how to plan, balance meals for my family, make better decisions when buying my food, and how to save more money.”

—Plan Shop Save Cook Participant,
Madera County

Upcoming CalFresh Healthy Living, University of California Trainings CalFresh Healthy Living, University of California State Office "Building Capacity in Wellness" Training

Description: The CalFresh Healthy Living, University of California State Office, Public Health Institute Center for Wellness and Nutrition, and UC Davis Center for Nutrition in Schools are holding a workshop focused on building UC CalFresh staff capacity related to school wellness policy and school wellness initiatives. By the end of this workshop, participants will be able to:

- Describe the benefits of school wellness strategies on academic performance and student health
- Explain how CalFresh Healthy Living initiatives connect to the FNS and USDA's Final Rule on Local School Wellness Policy
- Demonstrate ability to facilitate prioritization and action planning exercises for school wellness policy implementation
- Identify how the Local Control and Accountability Plan (LCAP) can assist in funding portions of district action plans

The training is also open to staff from other SNAP-funded agencies that partner with UC CalFresh in school wellness work. Priority will be given to UC CalFresh staff, however. If you have partners who are interested in attending the training, please send the number of people and their agency to MaryAnn Mills- mamills@ucdavis.edu:

Dates:

- * June 19th in Fresno, California — Register by 5:00 pm on June 14th
- * June 26th in Davis, California — Register by 5:00 pm on June 21st

Registration: https://ucdavis.co1.qualtrics.com/jfe/form/SV_a665aLIVfZ2r07H

Youth Engagement Stepping Stones Webinar

Save-the-Date!

Learning Objectives for this webinar:

- * Define Youth Participatory Action Research (YPAR)
- * Describe one strategy to increase the level of youth participation in your program
- * Describe one technique for retaining youth participation on a YPAR Team
- * Name two organizations you could partner with to recruit youth
- * Identify one team building activity
- * Identify two strategies to address challenging situations for youth facilitation

Registration: Available 4-6 weeks prior to the webinar.

Date/time: Monday, August 26 10:00 – 11:30am

CalFresh Healthy Living, University of California in Action!



Playground Paint Day at Stanford Avenue School, UCCE Butte Cluster

Students and teachers alike joined UCCE Butte Cluster in implementing a Playground Paint Day at Stanford Avenue School in Oroville on Saturday, May 4th 2019! The goal was to reinforce healthy messaging and promote physical activity during free play. As far as we know, it's the biggest MyPlate in the world, measuring 33' across! Feel free to reach out to the Butte Cluster for paint day tips and tricks, or for access to this MyPlate design.

From left to right - Community Education Specialists Socorro Gutierrez, Inderpal Bajwa, Edith Duran, Karina Hathorn, and Samantha Macomber.

Georgetown Elementary Open House, UCCE Central Sierra Cluster

The UCCE Central Sierra Cluster Team recently participated in the Georgetown Elementary School Open House. Activities included a CalFresh Healthy Living, UC taste testing table along with 6th grade student-led garden tours. Over the past year, the 6th grade class has conducted a YPAR project researching items that should be included in a healthy school garden, conducting two fundraisers to purchase items needed, and designing the garden space through drawings and garden design layouts on the computer. The result has been a garden with a Bug Hotel, Garden Beds, Compost Bins, Plants and Stencils for Pre-K play space.

From left to right (Central Sierra Cluster team, unless otherwise identified) -

Hector Ochoa, Program Manager; Nancy Xiong, Community Engagement Coordinator, Center for Regional Change; Miranda Capriotti, Educator; Katie Johnson, Advisor; Andra Nicoli, UC State Office; Carmela Padilla, Program Coordinator



UCCE Tulare and Kings Counties Team Recognized with ANR STAR Award

Grilda Gomez, Elia Escalante, Marina Aguilera, Maria Gutierrez, Yesenia Medrano-Abarca, Susan Lafferty, Maria Carbajal, Eldon Bueno, Teresa Spicer, and Mariana Lopez of UCCE Tulare and Kings Counties were recently selected to receive an ANR STAR Team Award!

The ANR STAR Award program recognizes and rewards staff for outstanding individual or team performance. The Team will be recognized at the ANR Second Street Special Staff Meeting and Recognition Event in June.

Congratulations to this hard-working Team on some much-deserved recognition!



Education & Resources

USDA Launches Ace the Waste! Food Waste Contest for Students, Due May 24th

Description: Food waste is a problem everyone can tackle, including our nation's youth. As part of Winning on Reducing Food Waste Month, the U.S. Department of Agriculture (USDA), is launching Ace the Waste! A student competition for food waste reduction ideas. This first-ever competition calls on students to come up with creative solutions to reduce food loss and waste in the United States.

The problem of food waste affects everyone. More than one third of food in the U.S. is lost or wasted. This amounts to 133 billion pounds, or \$161 billion worth of food each year. Food is the single largest type of waste in landfills. Students age 11 to 18 are encouraged to submit proposals on reducing food loss and waste anywhere along the supply chain, from the farm to the dinner table and beyond. Topic ideas for the proposal include:

- * Preventing food waste - such as ideas to prolong the storage life of food; improve efficiencies in the processing of food and its distribution; and create new products from unharvested or unsold crops (like so-called "ugly fruit and vegetables") or from food processing by-products.
- * Recovering wholesome, excess food to feed people - such as innovative approaches for getting excess food to people who need it and measuring the value of food donations.
- * Recycling food scraps to keep them out of landfills - such as ideas to connect food waste generators with recyclers and to create animal feed, compost, and energy.
- * Raising awareness - such as ideas about how to make students more aware about the amount of food being wasted and let them know how to reduce it.

Students may submit 1-2 page proposals or 1-2 minute videos. Proposals will be judged on impact potential; originality and creativity; clarity of expression; and adherence/appropriateness to theme. Judges will include representatives from USDA, the Environmental Protection Agency (EPA), and the Food and Drug Administration (FDA). One winner will be selected from each of two categories - ages 11-14 and ages 15-18. The winner of the challenge will be honored with recognition on USDA's social media accounts and website, receive a certificate of appreciation, and will have the opportunity to discuss their proposals with USDA leadership.

Deadline: 5 p.m. EDT, Friday, May 24, 2019

Apply: More information and how to apply can be found [here](#)

Transform Your School with the More "BE Time" Grant, Due May 28th

Description: Unstructured time when kids can explore, invent, and play is a necessity. Unfortunately, screen time, academic pressures, lack of safe places to play, and many other factors mean kids simply don't get enough of it these days. That's Action for Healthy Kids (AFHK) has partnered with GoGo squeeZ to [offer Game On grants with a focus on BE Time for the 2019-2020 school year](#). The grants, which range from \$5,000-\$10,000, provide funding and AFHK's support to schools to create more options for unstructured time that nurtures growth and learning.

"BE Time" is time spent without screens for kids to play, explore, and use their imaginations to nourish their minds, creativity, bodies, and relationships. Watch this [inspiring video](#) to see how three grantees this year are using BE Time grants to transform student health and well-being.

Apply: Grant applications are due Tuesday, May 28. [Learn more and apply here.](#)

Schools with 75% or more of students eligible for free and reduced-priced meals may receive priority. Please email contactus@actionforhealthykids.org with questions.

Youth Engagement in Sports: Collaboration to Improve Adolescent Physical Activity and Nutrition Funding Opportunity, Due May 31st

The [Office of Minority Health \(OMH\)](#) and the [Office on Women's Health](#) at the United States Department of Health and Human Services has announced the availability of Fiscal Year 2019 grant funds for the [Youth Engagement in Sports: Collaboration to Improve Adolescent Physical Activity and Nutrition \(YES Initiative\)](#). The YES Initiative seeks to increase youth participation in sports and reduce barriers to play. The YES Initiative aligns with the HHS Strategic Goal 2: Protect the Health of Americans Where They Live, Learn and Play. **Applications are due May 31, 2019.** [Apply here.](#)

Extended through August 2019: ToP Trainings By Request

ToP Accelerated Action Planning (AAP) and ToP Secrets of Implementation (SOI) Trainings are now available by request. LIAs have an opportunity to host a ToP AAP or ToP SOI Training for local SNAP-Ed staff and funded partners in their communities through August 2019. Eligible applicants will accept responsibility for recruiting a minimum number of participants (i.e., 10 for AAP and 20 for SOI) and securing a training site based on ToP required specifications. Trainings are limited so click [here](#) to apply today!

For Questions: [CaSNAP-ED Training](#)

(continued on next page)

Education & Resources *(continued)*

Breakfast After the Bell Grant Opportunity

See the 5/20/2019 Weekly Update email for the pdf attachment describing this opportunity in further detail.

Description: Breakfast After the Bell Grants will support districts with the purchase of approved equipment, materials and initiatives facilitating breakfast after the bell delivery models (such as breakfast in the classroom, grab and go, or second chance breakfast) in an effort to increase student participation in school breakfast.

Note: The grant amount is per school site. Districts or other education institutions can apply multiple times with each application being for one school site.

Grant Requirements: Applying schools must either be implementing or ready to implement breakfast after the bell for SY19-20. Schools must have a free/reduced student population of 60% or more (CEP and Provision 2 Schools are encouraged to apply). Schools must have a breakfast participation percentage lower than 60%.

Deadline: June 1, 2019

Funding: Individual schools may apply for up to \$5,000

Interested Applicants: Please follow-up with Jonelle Williams at jwilliams@strength.org or 213-204-2022 prior to submitting an application.

Funding opportunity from Goggio Family Foundation

See the 5/13/2019 Weekly Update email for the pdf attachment describing this opportunity in further detail.

Mission: Transform lives and strengthen communities by fostering innovation, creating knowledge, and promoting social progress.

Program Areas: The Community Development and Social Change Program
The Environmental Preservation Program
The Educational Program

Timeline: June 1 - Letter of Interest due
September 1 - Grant Application due
December 31 - Grants Awarded

Process: The Foundation accepts [Letters of Interest](#) (LOI) on a rolling basis, but they must be received by June 1st to be considered for funding issued by end of calendar year. Full grant applications are then requested from a select group. [Grant Applications](#) (once requested) must be received by September 1st at the latest and are distributed in December.

Food Distribution Program on Indian Reservations Nutrition Paraprofessional Training Project Request for Proposals, USDA FNS

The United States Department of Agriculture (USDA) Food and Nutrition Service (FNS), Food Distribution Division is pleased to announce the release of our Request for Proposals (RFP), **Food Distribution Program on Indian Reservations Nutrition Paraprofessional Training Project**.

The RFP solicits proposals from organizations interested in entering a cooperative agreement with USDA to provide nutrition paraprofessional training to staff working at local Food Distribution Programs on Indian Reservations (FDPIR). The **Food Distribution Program on Indian Reservations Nutrition Paraprofessional Training Project** anticipates awarding a cooperative agreement to an accredited public or private academic institute of higher learning, a research or training institution, a nonprofit organization, or other qualified organization by September 2019.

Application: All applications must be submitted using Grants.gov's Workspace application process. If you require additional assistance, contact the Grants.gov support team— visit [their website](#) or call the help hotline (1-800-518-4726).

For general questions regarding this opportunity, contact: akua.white@usda.gov or janell.walker@usda.gov

To view details and apply for the grant opportunity, follow this link, <https://www.grants.gov/web/grants/view-opportunity.html?oppld=315692> or you can search for the opportunity at Grants.gov by using the Grant Opportunity Number, USDA-FNS-FDPIR-FY19-NPTPS.

Deadline: July 8, 2019, 11:59 p.m. Eastern Time

SNAP-Ed Training Scholarships

Would you like to improve your ability to facilitate group communication? SNAP-Ed Training Scholarships to attend ToP Facilitation Methods courses are now available to SNAP-Ed LIA staff. Applications to participate in one of seven publicly offered courses are accessible on the SNAP-Ed Training and Events Calendar. Current training dates and locations:

- * Sacramento: September 10-12, 2019
- * Oakland: May 22-23, 2019, July 18-19, 2019, August 21-22, 2019

For More Information: [CA Snap Ed Training](#)

(continued on next page)

Education & Resources *(continued)*

Produce for Better Health Foundation (PBH) Reveals *Have a Plant™* Consumer Movement

PBH just revealed its new Have A Plant™ consumer movement, which replaces the Fruits & Veggies—More Matters® public education program, as a transformational approach to shifting fruit and vegetable behaviors, particularly among Millennials and Gen Z. Rooted in behavioral science and extensive consumer research, Have A Plant™ was created to answer consumers' call for a simple, straightforward dialogue that speaks to their emotional food drivers *and* gets to the root of what all fruits and vegetables are – plants.

The announcement made a splash in the headlines:

- * <https://www.thepacker.com/article/have-plant-succeeds-pbhs-fruits-veggies-more-matters>
- * <https://www.usatoday.com/story/money/food/2019/04/23/have-plant-produce-better-health-foundation-launches-campaign/3537234002/>
- * <https://www.produceretailer.com/article/news-article/pbh-reveals-new-consumer-marketing-message-have-plant>
- * <https://www.producebluebook.com/2019/04/23/pbh-launches-have-a-plant-consumer-campaign/>
- * <https://www.thepacker.com/article/where-shoppers-are-plant-based-and-opportunity-produce>

Join [PBH](#), as they embark on a new journey to help people live happier, healthier lives by eating more fruits and veggies!

CalFresh Healthy Living | University of California State Office, UC ANR & Partner Employment

Community Education Specialist 1 or 2, UCCE Yolo County, Closes May 21st

UCCE Yolo is hiring for a Spanish required Community Education Specialist 1 or 2 position. The position closes on 5/21 but may be extended depending on applicant pool.

To apply: <https://jobs.ucop.edu/applicants/Central?quickFind=61744>

Community Education Specialist 2, UCCE Fresno/Madera Counties, Closes May 24th

UCCE Fresno/Madera is hiring for a Community Education Specialist 2. The position closes on 5/24.

To apply: <https://jobs.ucop.edu/applicants/jsp/shared/frameSet/FrameSet.jsp?time=1557766287359>

Community Education Specialist 2, UCCE Tehama County, Closes June 4th

UCCE Tehama is recruiting a UC CalFresh Nutrition Educator (Community Education Specialist 2), to be located in Red Bluff. The Community Education Specialist 2 will perform the full range of program implementation duties. Incumbent will be responsible for the coordination, management, and delivery of nutrition education to community-based adults and/or youth. This includes training, guiding, and supporting volunteer extenders with education, information and resources; evaluating program implementation; collecting and compiling enrollment, documentation, and evaluation data from volunteer extenders and participants; performing data entry for reporting and writing reports in compliance with funding requirements.

This position's primary focus will be to support evidence-based nutrition education and policy, system, and environmental activities that support healthy lifestyles and community wellness.

Closing date: June 4th, 2019

To apply: For full job details and to apply please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=61764>

CONNECT WITH UC CALFRESH ON SOCIAL MEDIA!



We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please email Elizabeth Egelski at eeegelski@ucdavis.edu to share your comments, stories, photos or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of Kamaljeet Singh-Khaira, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.org/weekly-updates>.

The University of California CalFresh Nutrition Education Program (UC CalFresh) is funded through a joint agreement among the U.S. Department of Agriculture/Food & Nutrition Service (USDA/FNS), the California Department of Social Services (CDSS) CalFresh and Nutrition Branch, and the University of California Cooperative Extension (UCCE). This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.



University of California
Agriculture and Natural Resources | Nutrition Education