

## UC CalFresh Weekly Update May 28, 2019

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### May 2019

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### Transform Your School with the More "BE Time" Grant, Due May 28th

**Description:** Action for Healthy Kids (AFHK) has partnered with GoGo squeeZ to [offer Game On grants with a focus on BE Time for the 2019-2020 school year](#). The grants, which range from \$5,000-\$10,000, provide funding and AFHK's support to schools to create more options for unstructured time that nurtures growth and learning.

**Apply:** Grant applications are due Tuesday, May 28. [Learn more and apply here](#). Schools with 75% or more of students eligible for free and reduced-priced meals may receive priority. Please email [contactus@actionforhealthykids.org](mailto:contactus@actionforhealthykids.org) with questions.

### Youth Engagement in Sports: Collaboration to Improve Adolescent Physical Activity and Nutrition Funding Opportunity, Due May 31st

The [Office of Minority Health \(OMH\)](#) and the [Office on Women's Health](#) at the United States Department of Health and Human Services has announced the availability of Fiscal Year 2019 grant funds for the [Youth Engagement in Sports: Collaboration to Improve Adolescent Physical Activity and Nutrition \(YES Initiative\)](#). The YES Initiative seeks to increase youth participation in sports and reduce barriers to play.

**Apply:** [Apply here](#). Applications are due May 31, 2019.

### Childhood Obesity Conference, Register before June 1st to Avoid Rate Increase

Register for the Childhood Obesity Conference before June 1st to avoid Registration goes up to \$450 on June 1st!

Click [here](#) for more information and to register!

### Community Education Specialist (CES) Condition Change Survey FY2019

The UC ANR Office of Program Planning and Evaluation is asking all Community Educator Specialists and related program staff to complete a short 10-minute survey **by June 28, 2019** (5 pm).

This survey is being used to collect Community Educator Specialist effort towards the UC ANR condition changes. For more information on the survey and condition changes see the slides from their May 23 - [CES Condition Change webinar 2019](#) — and/or the recording - <https://bit.ly/2W2cq9>.

You should receive an email with the survey link from Nilofar Gardezi, Program Planning and Evaluation Program/Policy Analyst. If you have questions, contact Nilofar at (510) 987-9613 or [nilofar.gardezi@ucop.edu](mailto:nilofar.gardezi@ucop.edu).

## CalFresh Healthy Living, University of California Success Stories

Please note that success stories are no longer reported through the online data entry portal. Entries from the PEARS Success Story module will be used to inform this section on the Weekly Update.

“My household has changed habits [after this workshop] such as using a food thermometer and defrosting methods as well as eating more healthy food and less junk food. Thanks very much!”

—Eat Healthy, Be Active Community  
Workshop Participant,  
Fresno County

“I now write down items I need for shopping on a shopping list. I am aware of my sugar intake and eat more dark green veggies.”

—Plan Shop Save Cook Participant,  
San Mateo County

## Upcoming CalFresh Healthy Living, University of California Trainings CalFresh Healthy Living, University of California State Office "Building Capacity in Wellness" Training

**Description:** The CalFresh Healthy Living, University of California State Office, Public Health Institute Center for Wellness and Nutrition, and UC Davis Center for Nutrition in Schools are holding a workshop focused on building UC CalFresh staff capacity related to school wellness policy and school wellness initiatives. By the end of this workshop, participants will be able to:

- Describe the benefits of school wellness strategies on academic performance and student health
- Explain how CalFresh Healthy Living initiatives connect to the FNS and USDA's Final Rule on Local School Wellness Policy
- Demonstrate ability to facilitate prioritization and action planning exercises for school wellness policy implementation
- Identify how the Local Control and Accountability Plan (LCAP) can assist in funding portions of district action plans

The training is also open to staff from other SNAP-funded agencies that partner with UC CalFresh in school wellness work. Priority will be given to UC CalFresh staff, however. If you have partners who are interested in attending the training, please send the number of people and their agency to MaryAnn Mills- [mamills@ucdavis.edu](mailto:mamills@ucdavis.edu):

### Dates:

- \* June 19th in Fresno, California — Register by 5:00 pm on June 14th
- \* June 26th in Davis, California — Register by 5:00 pm on June 21st

**Registration:** [https://ucdavis.co1.qualtrics.com/jfe/form/SV\\_a665aLIVfZ2r07H](https://ucdavis.co1.qualtrics.com/jfe/form/SV_a665aLIVfZ2r07H)

## Building a Strong Foundation: Strategic Approach for Preparing to Teach a New Curriculum

**Description:** Using a new curriculum in your SNAP-Ed program can be challenging. This session will provide you, the educator, with a foundational understanding of how a curriculum is developed, the essential elements of a curriculum and its lessons, and help you plan to implement a new curriculum with success.

**Date/time:** Thursday, August 8, 2019 10:00 AM - 11:30 AM

**Registration:** <https://attendee.gototraining.com/r/5543279529841652993>

## Youth Engagement Stepping Stones

### Description:

#### Learning Objectives:

- \* Define Youth Participatory Action Research (YPAR)
- \* Describe one strategy to increase the level of youth participation in your program
- \* Describe one technique for retaining youth participation on a YPAR Team
- \* Name two organizations you could partner with to recruit youth
- \* Identify one team building activity
- \* Identify two strategies to address challenging situations for youth facilitation

**Date/time:** Monday, August 26 10:00 – 11:30am

**Registration:** Available 4-6 weeks prior to the webinar.

## CalFresh Healthy Living, University of California in Action!

*Together, We Can Make a Difference!*

### UC CalFresh Nutrition Education Program in Kings County is Leveraging Partnerships to Build a Culture of Lifelong Healthy Living for Preschoolers.

Early childhood is critical to the development of lifelong healthy living! With this intent, UCCE in partnership with the Department of Hospitality Management at West Hills Community College-Lemoore and preschools located at the college campus embraced a collaborative approach to promoting healthy eating and active living by helping preschoolers learn the concepts and taste *Go Glow Grow* foods!

This nutrition education program represents an innovative and a collaborative integration of research and practice bringing diverse stakeholders together. Deepa Srivastava, NFCS Advisor initiated the needs assessment and coordinated the process and outcome evaluation including focus groups. Susan Lafferty, UC CalFresh Nutrition Educator implemented the *Go Glow Grow* curriculum. Nancy Jeffcoach, the Site Supervisor of West Hills College Child Development Center, Lemoore planned the timeline for preschoolers who received the curriculum. Christian Raia, Program Director /Coordinator Hotel Restaurant Casino Management Faculty-West Hills College, Lemoore planned and supported student chefs providing food demonstration, taste test, recipe sharing, and reinforcement of *Go Glow Grow* concepts which was also integrated into their capstone project.

*Together, We Can Make a Difference!*

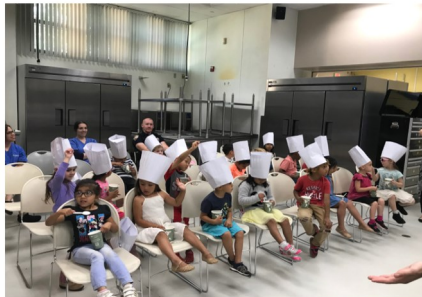


During April-May of this year, collaborative partnership efforts captivated preschoolers' attention with key MyPlate messages and taste test. Seventy-two preschoolers received six weeks of *Go Glow Grow* curriculum from Susan Lafferty- UC CalFresh Nutrition Educator in Kings county. Twelve community college students from the culinary department shared recipes and conducted food demonstration and taste test. Upon completion of the program, preschoolers received a graduation certificate and a chef's hat. Nine preschool teachers consistently supported the program.

Success stories, lesson observations, and activities indicated increased knowledge of

preschoolers about MyPlate food groups and willingness to try foods from all food groups. A majority of the preschoolers are able to respond to the importance of eating *Go Glow Grow* food, "Glow foods make my hair grow, eyes sparkle, and skin soft!" Upon completion of the program, two focus groups were conducted to understand the program impact at the individual and environmental levels of the social-ecological model. It was encouraging to note the response from participating students about their learning experiences and the changes that they have observed for themselves and the preschoolers as a result of this program. A majority of the students indicated that they "loved" *Go Glow Grow* concepts of MyPlate and the meaningful "interaction" with the preschoolers. Overall, "mutually reinforcing goals, collective impact, commitment, trust, consistency, strong partnerships and communication, curriculum, evaluation tools"- all factored in to keep the momentum for the community partners!

What began as a needs assessment to examine the nutrition practices of early childhood education settings, this program ended on a promising note to continue promoting the health and well-being of young children! Indeed, a strong and sustainable foundation is established to carry forward UC ANR's strategic initiative of healthy families and communities!



*The final week witnessed multiple activities with preschoolers -physical activity, tasting chicken soup in the "real" kitchen of the College, receiving chef's hat and a certificate!*

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## Education & Resources

### Breakfast After the Bell Grant Opportunity

See the 5/20/2019 Weekly Update email for the pdf attachment describing this opportunity in further detail.

**Description:** Breakfast After the Bell Grants will support districts with the purchase of approved equipment, materials and initiatives facilitating breakfast after the bell delivery models (such as breakfast in the classroom, grab and go, or second chance breakfast) in an effort to increase student participation in school breakfast.

**Note:** The grant amount is per school site. Districts or other education institutions can apply multiple times with each application being for one school site.

**Grant Requirements:** Applying schools must either be implementing or ready to implement breakfast after the bell for SY19-20. Schools must have a free/reduced student population of 60% or more. Schools must have a breakfast participation percentage lower than 60%.

**Deadline:** June 1, 2019

**Funding:** Individual schools may apply for up to \$5,000

**Apply:** Contact Jonelle Williams at [jwilliams@strength.org](mailto:jwilliams@strength.org) or 213-204-2022 prior to submitting an application.

### Funding opportunity from Goggio Family Foundation

See the 5/13/2019 Weekly Update email for the pdf attachment describing this opportunity in further detail.

**Mission:** Transform lives and strengthen communities by fostering innovation, creating knowledge, and promoting social progress.

**Program Areas:** The Community Development and Social Change Program  
The Environmental Preservation Program  
The Educational Program

**Timeline:** June 1- Letter of Interest due  
September 1 - Grant Application due  
December 31 - Grants Awarded

**Process:** The Foundation accepts [Letters of Interest](#) (LOI) on a rolling basis, but they must be received by June 1st to be considered for funding issued by end of calendar year. Full grant applications are then requested from a select group. [Grant Applications](#) (once requested) must be received by September 1st at the latest and are distributed in December.

### Food Distribution Program on Indian Reservations Nutrition Paraprofessional Training Project Request for Proposals, USDA FNS

The United States Department of Agriculture (USDA) Food and Nutrition Service (FNS), Food Distribution Division is pleased to announce the release of our Request for Proposals (RFP), **Food Distribution Program on Indian Reservations Nutrition Paraprofessional Training Project**.

The RFP solicits proposals from organizations interested in entering a cooperative agreement with USDA to provide nutrition paraprofessional training to staff working at local Food Distribution Programs on Indian Reservations (FDPIR). A cooperative agreement will be awarded to an accredited public or private academic institute of higher learning, a research or training institution, a nonprofit organization, or other qualified organization by September 2019.

**Application:** Go to <https://www.grants.gov/web/grants/view-opportunity.html?oppld=315692> or search for the opportunity at Grants.gov by using the Grant Opportunity Number, USDA-FNS-FDPIR-FY19-NPTPS.

If you require additional assistance, contact the Grants.gov support team— visit [their website](#) or call the help hotline (1-800-518-4726). For general questions, contact: [akua.white@usda.gov](mailto:akua.white@usda.gov) or [janell.walker@usda.gov](mailto:janell.walker@usda.gov)

**Deadline:** July 8, 2019, 11:59 p.m. Eastern Time

### Extended through August 2019: ToP Trainings By Request

ToP Accelerated Action Planning (AAP) and ToP Secrets of Implementation (SOI) Trainings are now available by request. LIAs have an opportunity to host a ToP AAP or ToP SOI Training for local SNAP-Ed staff and funded partners in their communities through August 2019. Eligible applicants will accept responsibility for recruiting a minimum number of participants (i.e., 10 for AAP and 20 for SOI) and securing a training site based on ToP required specifications. Trainings are limited so click [here](#) to apply today! **For Questions:** [CaSNAP-ED Training](#)

### SNAP-Ed Training Scholarships

Would you like to improve your ability to facilitate group communication? SNAP-Ed Training Scholarships to attend ToP Facilitation Methods courses are now available to SNAP-Ed LIA staff. Applications to participate in one of seven publicly offered courses are accessible on the SNAP-Ed Training and Events Calendar. Current training dates and locations:

- \* Sacramento: September 10-12, 2019
- \* Oakland: July 18-19, 2019, August 21-22, 2019

For More Information: [CA Snap Ed Training](#)

(continued on next page)



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## Education & Resources *(continued)*

### Produce for Better Health Foundation (PBH) Reveals *Have a Plant™* Consumer Movement

PBH just revealed its new Have A Plant™ consumer movement, which replaces the Fruits & Veggies—More Matters® public education program, as a transformational approach to shifting fruit and vegetable behaviors, particularly among Millennials and Gen Z. Rooted in behavioral science and extensive consumer research, Have A Plant™ was created to answer consumers' call for a simple, straightforward dialogue that speaks to their emotional food drivers *and* gets to the root of what all fruits and vegetables are – plants.

The announcement made a splash in the headlines:

- \* <https://www.thepacker.com/article/have-plant-succeeds-pbhs-fruits-veggies-more-matters>
- \* <https://www.usatoday.com/story/money/food/2019/04/23/have-plant-produce-better-health-foundation-launches-campaign/3537234002/>
- \* <https://www.produceretailer.com/article/news-article/pbh-reveals-new-consumer-marketing-message-have-plant>
- \* <https://www.producebluebook.com/2019/04/23/pbh-launches-have-a-plant-consumer-campaign/>
- \* <https://www.thepacker.com/article/where-shoppers-are-plant-based-and-opportunity-produce>

Join [PBH](#), as they embark on a new journey to help people live happier, healthier lives by eating more fruits and veggies!

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## CalFresh Healthy Living | University of California State Office, UC ANR & Partner Employment

### Community Education Supervisor 2, UCCE Riverside County, Closes June 2nd

UCCE Riverside is recruiting a Community Educator Supervisor 2, to be responsible for implementation and management of the UC CalFresh program focusing on delivery of comprehensive nutrition education to low-income youth and adults in Riverside County.

**Closing date:** June 2nd, 2019

**To apply:** For full job details and to apply please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=61773>

### Community Education Specialist 2, UCCE Tehama County, Closes June 4th

UCCE Tehama is recruiting a UC CalFresh Nutrition Educator (Community Education Specialist 2), to be located in Red Bluff. The Community Education Specialist 2 will perform the full range of program implementation duties. Incumbent will be responsible for the coordination, management, and delivery of nutrition education to community-based adults and/or youth. This includes training, guiding, and supporting volunteer extenders with education, information and resources; evaluating program implementation; collecting and compiling enrollment, documentation, and evaluation data from volunteer extenders and participants; performing data entry for reporting and writing reports in compliance with funding requirements.

This position's primary focus will be to support evidence-based nutrition education and policy, system, and environmental activities that support healthy lifestyles and community wellness.

**Closing date:** June 4th, 2019

**To apply:** For full job details and to apply please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=61764>

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## CONNECT WITH UC CALFRESH ON SOCIAL MEDIA!



### We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please email Elizabeth Egelski at [eegelski@ucdavis.edu](mailto:eegelski@ucdavis.edu) to share your comments, stories, photos or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of Kamaljeet Singh-Khaira, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.org/weekly-updates>.

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