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UC CalFresh Weekly Update July 2, 2018

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Upcoming Events & Deadlines

July 2018

			-			
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	5	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Funding Opportunity: Robert Wood Johnson Foundation (RWJF) Sports Award

This information was previously shared in the 5/21/2018 UC CalFresh Weekly Update.

Is your organization using sports in innovative and collaborative ways to make communities healthier places to live? The Robert Wood Johnson Foundation (RWJF) Sports Award recognizes sports teams, athletes, and community-based organizations that use sports to help people achieve health and well-being, especially those who are facing the greatest challenges.

If your organization is helping children maintain a healthy weight, creating safe play environments, eliminating bullying, abuse and violence, or expanding opportunities for children living in poverty, we'd love to hear about it!

Award Amounts: \$10,000 Deadline: July 2. Click here to learn more and to apply.

PEARS Office Hours for UC CalFresh

Please join the UC CalFresh evaluation team in monthly PEARS Office Hours focused on PEARS Users within UC CalFresh. Angie Keihner, Barbara MkNelly, and Jennifer Quigley will be available during the below days/times to provide technical hands-on assistance to counties needing technical assistance. All of the questions asked during these sessions become part of an FAQ document that was recently posted to our website: Frequently Asked Questions

> Office Hours July 3, 2018 from 1-2 pm

Web Conference Information:

PARTICIPANTS: click here to join the meeting:

Audio Conference Information:

Dial-In Number: U.S. Toll: 303.248.0285 Access Code: 7544137

For technical support:

https://support.readytalk.com/SP/?src=ccical-h

UC CalFresh Weekly Update July 2, 2018

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UC CalFresh Success Stories

Success stories from your FFY 2018 UC CalFresh participants can be shared through the online data entry portal: https://ucanr.edu/survey.cfm?surveynumber=22089.

"I learned about healthy eating. I learned how to save money. I was also able to teach my friends and shared with them a salad recipe. Everyone loved it and raved about how good it is."

> —Plan, Shop, Save, Cook Participant, San Francisco County

"All the classes were very interesting because every week I learned something different and healthy. The [instructors] provided classes that were very well explained and each question I had was well answered.

I loved them."

—Eat Smart, Being Active Participant, Fresno County

UC CalFresh Website Updates

FFY2018 Schedule for Closing Evaluation Portals and Results Distribution.

Please note that the following information has been added to the UC CalFresh website on the <u>Evaluation Webpage</u>. **Aug 10, 2018** – Close data entry portals for the two most commonly used <u>Youth Program Evaluation</u> instruments since they are primarily administered in school settings and the <u>Intent to Change</u> surveys collected from adults:

- * Teacher Observation Tool (TOT)
- Teacher Tasting Tool (TTT)
- Intent to Change (ITC) surveys

Sept 10, 2018 - Close remaining UC CalFresh data entry portals for Adult and Youth Program Evaluation instruments:

- Adult Taste Testing Tool (Adult TTT)
- Making Every Dollar Count (MEDC)
- * Youth Healthy Living Survey
- * Youth Participatory Action Research (YPAR) Surveys
- * Teen Teacher Survey
- * Nutrition To Grow On (NTGO)
- * Healthy Happy Families

Suggested Sept 28, 2018 [PEARS FFY2018 data entry closure TBD but likely Oct 5, 2018] - Close remaining two Adult Program Evaluation surveys collected through PEARS:

- * Food Behavior Checklist (FBC)
- Plan Shop Save and Cook (PSSC)

The State Office aims to distribute the FFY 2018 evaluation results as follows:

- Sept 24, 2018 TOT and TTT survey results
- * Oct 5, 2018 ITC survey results
- * Oct 15, 2018 Remaining youth and adult survey results (except PSSC and FBC)
- * Oct 29, 2018 PSSC and FBC survey results

June 2018 Town Hall slides and recording

The slides and recording for the June 2018 Town Hall have been posted to the Town Halls Webpage.

Gardening Resources—UC CalFresh SNAP-Ed Allowable Gardening Chart

The list of SNAP-Ed allowable garden expenditures was recently updated on the Garden Resources Webpage.

CATCH and Stencils - How to use CATCH Activities with Playground Stencils

New resources are available on the <u>Physical Activity Resources Webpage</u> to help educators and teachers combine CATCH activities with playground stencils. These resources help to make CATCH more engaging and minimize the need for equipment, while helping to add structured physical activity to the use of stencils. Resources are available for: CATCH ECE & Stencils, CATCH K-2 & Stencils, and CATCH 3-5 & Stencils.

Trainings and Presentations

The June 5th, 2018 Nutrition Update, presented by Rachel E. Scherr, PhD, recording and slides have been added to the Trainings and Presentations Webpage. (continued on next page)

Upcoming UC CalFresh Trainings

PEARS Office Hours for UC CalFresh

Please join the UC CalFresh evaluation team in monthly PEARS Office Hours focused on PEARS Users within UC CalFresh. Angie Keihner, Barbara MkNelly, and Jennifer Quigley will be available during the below days/times to provide technical hands-on assistance to counties needing technical assistance. All of the questions asked during these sessions become part of an FAQ document that was recently posted to our website: Frequently Asked Questions

Office Hours Office Hours July 3, 2018 from 1-2 pm August 7, 2018 from 1-2 pm Web Conference Information: Web Conference Information: PARTICIPANTS: click here to join the meeting: PARTICIPANTS: click here to join the meeting: Audio Conference Information: **Audio Conference Information:** Dial-In Number: U.S. Toll: 303.248.0285 Access Code: 7544137 Dial-In Number: U.S. Toll: 303.248.0285 Access Code: 7544137 For technical support: For technical support: Office Hours
October 2nd, 2018 from 1– 2 pm Office Hours September 4th, 2018 from 1– 2 pm Web Conference Information: Web Conference Information: PARTICIPANTS: click here to join the meeting: PARTICIPANTS: click here to join the meeting: Audio Conference Information: Audio Conference Information: Dial-In Number: U.S. Toll: 303.248.0285 Dial-In Number: U.S. Toll: 303.248.0285 Access Code: 7544137 Access Code: 7544137 For technical support: For technical support: support.readytalk.com/SP/?src=ccical-h https://support.readytalk.com/SP/?src=ccical-h

Items Available for UC CalFresh County Programs

Nutrition Education Reinforcement Items for UC CalFresh County Programs

The State Office has a limited quantity of nutrition education reinforcement items and lesson enhancements available for UC CalFresh County Programs, listed below. These items would be in addition to your previous order request, which is part of Statewide Coordinated Ordering for the program.

Quantity	Item	Notes		
480	EatFit Brochure packs			
50	Measuring Cup Sets			
276	Measuring Spoon Sets			
38	My Healthy Plate Eating Made Easy Handout Pads			
18	My Healthy Plate Platemat Pads			
500	Reusable Shopping Bags			
30	UC CalFresh Nutrition Corner Bulletin Board Borders			
350	UC CalFresh/MyPlate Folders			
1	African American "Building a Healthy Body and Soul" Banner			
29	SLM Marketing Cafeteria Kits			
33	Rolls of Active Kids My Plate Stickers			
9	Team Nutrition Popular Event Booklets			
8	Rolls of My Plate Stickers			
1	Discover MyPlate Curriculum: Nutrition Education Guide for Kindergarten	English		
1 pack of 25	Discover MyPlate Student Workbook for Kindergarteners	English		
1 pack of 50	Discover MyPlate Parent Newsletters	English		

Items Available for UC CalFresh County Programs (continued)

Nutrition Education Reinforcement Items for UC CalFresh County Programs (continued)

Quantity	Item	Notes
1	Discover Emergent Readers: Teacher's Edition	Spanish
100 pack	Friendship Pocket Handout (8.5X11 Handout)	English
25	Discover MyPlate Vegetables Booklet	English
25	Discover MyPlate Fruits Booklet	English
25	Discover MyPlate Meal Booklet	English
25	Discover MyPlate Protein Booklet	English
25	Discover MyPlate Dairy Booklet	English
25	Discover MyPlate Grains Booklet	English
1 pack	Discover MyPlate Fresh Foods Cards	English

If you are interested in any or all of these items, please coordinate with your Program Manager/Supervisor or Advisor to submit your request to Rolando Pinedo (rgpinedo@ucdavis.edu). Please be sure to note the shipping address. Requests will be honored on a first-come-first-serve basis.

The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with MaryAnn Mills via e-mail: mamills@ucdavis.edu.



2017-2018 School Year SLM Scorecard data – new 60 point scorecard

Current year SLM scorecard data should be entered into the <u>SLM of CA Self-Assessment Scorecard Reporting Tool</u>. We are requesting that all TAPS enter the new 60 point scorecard data collected during the 2017-2018 school year by **Wednesday, August 1, 2018**.

The Smarter Lunchrooms Movement of California Monthly Nudge

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please <u>click here!</u>

Digital Food Pictures for Educators

This information was originally shared in the Smarter Lunchrooms Movement of CA: April Monthly Nudge. Educators, are you on the hunt for pictures to improve food literacy lessons or classroom nutrition education programs? New images of five-food-group and mixed foods are now available at HealthyEating.org/FoodGallery.

UC CalFresh in Action!

UC ANR STAR Awardees—The State Office would like to congratulate all of the awardees for a job well done! Individual awardees:



Beatriz Rojas, UC CalFresh/YFC community educator, UCCE Kern County. She was key in implementing walking groups and stencil projects – both important environmental changes that help provide comprehensive nutrition and physical activity programming in the community.

Claudia Carlos, UC CalFresh/YFC community educator, UCCE Riverside County. In the past four years, she successfully implemented the Shaping Healthy Choices Program in two middle schools. Her work has shown a huge impact in the Alvord Unified school district by helping 11 schools win national awards from the Alliance for a Healthier Generation's Healthy Schools Program, including one school that received the Gold Award twice.



Denise Cuendett, UC CalFresh and YFC community educator, UCCE Kings County. Cuendett is proactive and always looks for ways to improve efficiency and effectiveness of the program. She is passionate about educating her community and schools about healthy eating and overall wellbeing.

UC CalFresh in Action! (continued)

UC ANR STAR Awardees—The State Office would like to congratulate all of the awardees for a job well done!

Individual awardees, (continued):



Susan Lafferty, UC CalFresh Community Educator UCCE Kings County. She knows her county very well and recognizes its challenges and strengths. She is dedicated to meeting the needs of the people she serves. She is also an excellent teacher and has created lesson activities, games, displays, lesson visuals, and so much more to enhance lesson delivery in the classroom.

Evelyn Morales, UC CalFresh/YFC community educator, UCCE Fresno and Madera counties. UC CalFresh/YFC community educator, UCCE Fresno and Madera counties. She manages several projects such as Smarter Lunchrooms Movement, the Fresno State Dietetic Intern rotation, planning and organizing healthy food tastings, all while serving a large rural school. Morales was asked to join FreshGrub, a Fresno County Farm to School project, which was outside her normal scope of work. The success of this tasting event was highlighted by the local news media and is considered a best practice model for other school districts to procure food from local farmers and offer it to students in their school meals.

Janessa Hartmann, UC CalFresh and YFC community educator, UCCE Shasta and Trinity counties. Directly supervising nine employees working out of three county offices, she has done a tremendous job ensuring the UC CalFresh program is efficiently implemented in Shasta, Trinity and Tehama counties.

Team awardees:



Butte Cluster Nutrition Jona Pressman, Suzie Lawry-Hall, Shyra Murrey, Chelsey Slattery, Sonia Rodriguez, Tracy Yang, Gail Bertagna, Alexandra Faulk, Jamie Chapman, Socorro Gutierrez, Melissa Vang, Rita Palmer, Karina Hathorn and Samantha Macomber. This team significantly contributed to UC ANR's Healthy Families and Communities Strategic Initiative through the coordination and implementation of the UC CalFresh Nutrition Education Program and the Expanded Food and Nutrition Education Program in Butte, Glenn, Colusa, Sutter and Yuba counties.



Alameda County UC CalFresh Leticia Christian, Morgan Cooper, Max Fairbee and Yolanda Silva. The educators have helped thousands of high-risk Alameda County residents, from preschoolers to seniors, learn about the importance of eating healthy and being active.



ANR Staff Assembly Nikolai Schweitzer, LeChé McGill, Jeannette Warnert, Lori Renstrom, Matt Baur, Christina Adamson and Karina Macias. Working voluntarily during lunch, before and after work hours, the Staff Assembly Council provides exceptional service beyond their normal job duties for the betterment of all ANR staff. They formed Staff Assembly Ambassadors, composed of representatives from almost all ANR offices who serve as liaisons between Staff Assembly Council and local ANR staff. In addition to sharing personal and professional development opportunities, staff can share concerns and issues with Staff Assembly.

Yolo County UC CalFresh Angela Asch, Lisa Gonzales, Ruth Chun Reyes, Mayra Diaz, Delynda Elridge, Christie Hedrick. The Yolo County UC CalFresh team created the integrated Yolo County 4-H and UC CalFresh Cooking Academy to bring the best youth development principles of 4-H and the best nutrition skill building resources of UC CalFresh to children in 4th and 5th grades throughout the community. They worked to help other counties to do the same, serving as mentors, developing additional materials, and evaluating the program.

UC CalFresh in Action! (continued)

School food: Supporting healthy kids and local food systems, UCCE San Luis Obispo & Santa Barbara counties

School food service is a multibillion dollar industry that impacts the lives of over 30 million (mostly) low-income students. Every school day and, with increasing frequency, during summer weekdays as well, this industry provides two-thirds of students' meals (breakfast and lunch), as well as snacks, contributing a large portion of the nutrients youth consume throughout their childhoods. School food service directors have a huge charge on their hands: feed kids, every day, with a lot of requirements, for very little money. The current reimbursement rate for free meals provided to students in California is \$3.31, which is required to include at least ½ cup of fruit or vegetables, and the choice to select a whole grain food, a protein food, and low-fat or non-fat milk. Elementary school kids from higher-income homes pay around \$3 for the same meals.



Promoting local foods and farmers through a Garden to Cafeteria week

So, when a canned mandarin from China is more economical than a local pixie tangerine, how does this impact food service directors' decisions to make sustainable and healthy food selections?

According to the San Luis Coastal Unified food service director, Erin Primer, food service directors have a lot of power to make healthy (or not so healthy) selections. Primer is a school food champion, who some have said is "murdering the lunch lady game." Primer's first venture into institutional food service was in the private industry and catering. Primer credits this background with enabling her to see things more creatively.

How do you feed kids healthy food while considering the broader impact of food purchasing decisions? Primer says it comes down to participation, it is a game of numbers. What are some strategies to increase participation so more kids are eating school lunch? To Primer, and many food service

directors that are rising to the challenge of feeding our next generation, it's about serving good food. It is easy to get stuck in the weeds of the regulatory environment of school food; and, while following the guidelines is incredibly important, it is also important to think about the food you are serving. Primer says she likes to think about the whole plate and what actually makes sense to serve to kids. You have to keep going back to asking yourself: "Will kids eat it?" and "Does it make sense?" "We started with asking ourselves, does it taste good? Is it good quality? Is it sending the message we want to send? And if it's not, let's not do it, Primer said.



Primer (left) with central kitchen supervisor, Shannon Cox, kicking off their Summer Meals Program.
Photo: Andrea Keisler



One of Primer's locally-sourced menu creations. Follow Primer on Instagram

One of the biggest changes Primer has made to her menus is first, getting rid of the junk. The next change she made and continues to make includes increasing the purchase of local foods and removing items that can't be obtained locally. The last, but really important, step that Primer is working on is telling her story. Working with partners in creative ways, Primer is working hard to sell school food to all families in her district, regardless of their incomes. Her goal is to make meals that all kids want to eat and parents want to buy. She has her delivery trucks wrapped in pictures promoting the local foods they serve each day and she talks to local stakeholders, teachers, parents and school board members at every opportunity.

What are we feeding our kids? Where did it come from? How do our purchasing decisions impact our world? These are the questions being tackled by school and institutional food service directors every day, whether they are aware of it or not. How they choose to answer those questions will have broad reaching impacts on our communities and future generations. To read the full article, including details on the changes Primer has made, go here.

Peoples' Self-Help Housing Celebrates 2018 NeighborWorks Week with Community Block Party and Garden Build, UCCE San Luis Obispo & Santa Barbara counties



Graduates of the garden enhanced nutrition education training.

UC CalFresh SLOSB has been partnering with People's Self Help Housing to install and support community gardens at three public housing sites in SLO and SB counties. At two sites, Nutrition Educator Abbi Marrs led garden workdays where residents prepped, built and began planting in 6 raised beds. In addition 22 community residents completed 5-hours of garden enhanced nutrition education training in Spanish led by Miguel Diaz and Betsy Plascencia, and supported by Abbi to be able to lead lessons and grow and eat from their new community gardens. The training was developed in collaboration with our UC Master Food Preserver program and children of the training participants were led in STEM activities by 4-H in SLO and Santa Barbara counties.

To read more, go here.

UC CalFresh in Action! (continued)

SNAC Farmers' Market Pilot Kickoff in Tulare County!

UC CalFresh Nutrition Education Program in Tulare has joined efforts in support of State Nutrition Action Committee



(SNAC) Farmers Market pilot initiative. The nutrition team in Tulare is supporting Dinuba Certified Farmers Market (CFM) where shoppers can utilize their CalFresh benefits and receive a matching dollar amount (up to approximately \$10) to spend on fruits and vegetables. SNAC pilot initiative is running from June to July.



The Dinuba CFM kickoff was a success attracting many community vendors, children,

youth, and families from the surrounding areas. The team hosted an interactive nutrition education booth with overwhelming participation from children and families. They educated families to use Market Match, so they can get twice as much fresh fruits and vegetables for their families using their CalFresh benefits.

UC CalFresh nutrition team is supporting SNAC initiative by distributing promotional materials, displaying posters and brochures, posting promotions on county social media sites, distributing resources to partners and community groups, and conducting nutrition educational activities.



The team is excited to be part of the SNAC Farmers' Market Initiative!

Local Contributions Make Building a School Garden More Special, UCCE Fresno/Madera Counties

Mrs. Roxie Schallberg quickly acknowledged that implementing the Lowe's garden grant required more than just a vision. After Madison Elementary received the grant money, there were steps to take with the district, school and maintenance staff to make this vision come to life.

To begin the garden project, Angelica Perez, UC CalFresh coordinator, supported Mrs. Roxie Schallberger in applying



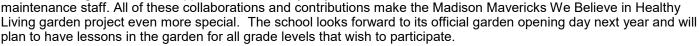
for the grant. Once the grant was awarded she was able to guide her in scheduling a meeting to help her in the initial steps to begin the grant implementation. In the meeting was Madison Principal Mercedes Ochoa, and Curtis Manganaan, Director of Maintenance and Operations for the district. They both played a key role in helping to identify barriers and solutions and how to bring together a new garden at the school site. As the meeting ended, all the information and next steps where identified and the garden vision was soon becoming a reality.

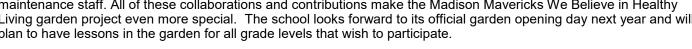
The garden beds were recommended to be built by Ripperdan Community Day School in Madera, CA. Students in Mr. Scanlan's wood shop class were tasked with building the

wooden garden beds and benches for Madison. Maintenance staff are also much appreciated for the design of the garden location, leveling the ground, fencing off the area and in making the garden area nice and easy

to use. Finally, the "We Believe in Healthy Living" Madison Mavericks garden sign came in after the beds and benches were in place. The garden is now ready to be fully used. Although the original plan for the Madison garden took a turn in the beginning planning changes, the new location and design was even better than the original plan.

The We Believe in Healthy Living Garden at Madison Elementary was a big team effort that created impactful connections with Mrs. Schallberger, Madison Staff, UC CalFresh Nutrition Education Program, Lowe's, Ripperdan Community Day School and the school district and





Nutrition and Food Questions Web Page

Do your participants ask questions about nutrition or needs that you find difficult to respond to? Check the Nutrition and Food Questions web page for a response. If your question is not answered there you can submit a new question. You can find the link on the UC CalFresh website under Resources > Resources for Educators. Please contact Lyn Brock (rlbrock@ucanr.edu) if you have any questions.

Articles & Research

California Children: Drinking Less Soda But More Sports and Energy Drinks

This information was previously shared in the 6/27/2018 LHD News Bulletin.

According to a new study by the University of California Los Angeles Center for Health Policy Research, Californian children and teenagers are drinking more sports and energy drinks. Many of these beverages contain similar amounts of sweeteners as soda and pose the same health risks.

"There should be a warning label on flavored water, sports, and energy drinks that says, 'We may seem like a healthy choice, but we're loaded with sugar, too,'" said Joelle Wolstein, research scientist at the Center and lead author of the study. "People seem unaware that these drinks have the same or even higher amounts of added sweeteners as soda." According to research, drinking beverages that contain added sweeteners can be linked to adults and children becoming overweight or obese, which increases the risk of developing type 2 diabetes, liver disease, dental decay, and other health problems.

Using California Health Interview Survey data from 2003 through 2014, the study focused on the consumption of regular soda, sports, energy, and juice drinks with added sweeteners by Californians ages 2 to 17. According to the study, more children drank sports and energy drinks than soda in all age groups. Fifteen percent of children ages 2 to 5 have one or more sports or energy drinks daily, nearly double the 8 percent who drink one or more sodas per day. Rates for children 6 to 11 are 22 percent and 18 percent, respectively, and for teens, 37 percent and 34 percent.

The research shows that the upswing in sugary beverage consumption is especially troubling because it reverses a 10-year decline. In 2003, half of children ages 2 to 11 drank at least one sugar-sweetened beverage every day, but the rate consistently declined, reaching 26 percent in 2009. The preference for sports and energy drinks among teens is a switch from five years ago, when 43 percent had at least one soda a day compared to 31 percent who had one or more sports or energy drinks.

More than half of African-American and multiracial children, 44 percent of Latinos, and nearly 40 percent of Asians have one or more sugary drinks a day, compared to 34 percent of white children. Consumption by children from the lower-income households is 13 percentage points higher than those from wealthier households, 46 percent to 33 percent, respectively. "If the trend continues, sports and energy drinks could overtake soda as the primary source of liquid sugar in kids' diets," said Susan Babey, co-author of the study.

The research study can be found here: http://healthpolicy.ucla.edu/publications/latest/Pages/default.aspx

Education & Resources

Childhood Obesity Conference—July 15-18, 2019

Submit a Presenter Proposal – Now Open!

The 10th Biennial Childhood Obesity Conference (COC) invites individuals and organizations engaged in researching, developing, implementing and evaluating policy and environmental strategies that address root causes of childhood obesity to submit proposals for consideration for inclusion in the 10th Biennial COC program.

New this year, all proposals will be submitted as a single Presenter. Conference Organizers will be pairing presenters together to form Traditional or Facilitated panels. In addition, presenters can suggest other presenters/proposals they would like us to consider pairing with their proposal.

Presentations will be organized by Subthemes:

- 1. Collaboration and Partnership
- 2. Research and Evidenced-based Practices
- 3. Health Equity
- 4. Leveraging Policies for Sustainable Change

Session proposals should address achieving greater levels of health equity while addressing the social determinants of health, and should demonstrate improving outcomes for groups most affected by health Disparities. Additionally, session proposals that include the utilization of cross-sector collaboration, evidence-based community and clinical practice, innovative policy work addressing longstanding inequities, collaborations and alliances to plan, implement and evaluate their work are encouraged. Submission proposals that focus on reaching children and adolescents who suffer disproportionality from high obesity/overweight are also encouraged.

Click here to learn more or to submit a session proposal!

Please refer to the conference <u>website</u> for the most up-to-date instructions on how to submit your proposal. Questions about the proposal process? Please email <u>childhoodobesityconference@cce.csus.edu</u>

MARK YOUR CALENDARS! Upcoming Conference Dates and Deadlines

- * Submit a Presenter Proposal: Opens June 21, 2018 Closes August 3, 2018
- Conference Registration: Opens September 2018 *Early Bird Rate from September 2018 January 2019*
- Poster and Roundtable registration: Opens September 2018

Education & Resources (continued)

California Department of Education Summer Meal Programs

This information was previously shared in the 6/27/2018 LHD News Bulletin. See flier attached to the 7/2/2018 Weekly Update. Local agencies are encouraged to support local families by sharing resources to help them locate Summer Meal Sites in the community. The California Department of Education (CDE) can provide flyers and bookmarks for agencies to share with the community. Resources are available in English and Spanish. Please see the flyer attached to the 7/2/2018 UC CalFresh Weekly Update email for more information. Summer Meals Unit, CDE: 916-322-8323; sfsp@cde.ca.gov

ToP Secrets of Implementation (TSI) for SNAP-Ed LIAs

The California SNAP-Ed Statewide Training team (CSST) is pleased to announce the ToP Secrets of Implementation (TSI) for SNAP-Ed LIAs training which will be held in each service area. The full-day training will provide a road map to sustaining and implementing plans. TSI will cover the four (4) stages of plan implementation. Participants will learn ways to keep plans and projects alive, relevant, and achievable.

8/23/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Fresno	ToP Certified Facilitator/Trainers
8/28/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Redding	ToP Certified Facilitator/Trainers
8/29/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Riverside	ToP Certified Facilitator/Trainers
8/30/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Oakland	ToP Certified Facilitator/Trainers
9/4/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Sacramento	ToP Certified Facilitator/Trainers
9/5/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Santa Ana	ToP Certified Facilitator/Trainers
9/11/2018	ToP Secrets of Implementation for SNAP-Ed LIAs	In-Person 8:30 a.m.	Salinas	ToP Certified

Interested participants can register <u>here</u>.

More information about the TSI training, including the training flyer, is available on the SNAP-Ed Training and Events Calendar and the Statewide Regional Support webpages. If you have any questions, please contact Nakendra Abner at 916-445-5303 or Nakendra.Abner@cdph.ca.gov.

Healthy Snack Day—Logistics Webinar and Statewide Day of Action

August 29, 2018 - Healthy Snack Day is designed for Local Implementing Agencies (LIAs) and Community-Based Organization partners to promote healthier eating habits within their communities. This Statewide Day of Action is supported by the Healthy Snack Day Event Box, a no cost, supplemental resource available to hosting LIAs and CBOs.

Healthy Snack Day follows in the footsteps of Rethink Your Drink Day, which had incredible results that included:

- * Far surpassing its goal of 150 events, with over 338 events statewide and approximately 100,000 Californians reached from Rethink Your Drink Day events across the state.
- * Earned media that increased Rethink Your Drink Day's potential reach to over 13.5 million Californians across traditional and digital media channels.
- * Rethink Your Drink's Beverage Breakdown has engaged over 12,000 participants, including 7,305 during the month of May for Rethink Your Drink Day.

Important dates to remember:

8/16 - Logistics Webinar (Event Hosts)

8/29 - Healthy Snack Day - Statewide Day of Action

If you have questions, please contact C4C PR@RescueAgency.com

Western Region States Launch Farm to Summer Week

Summer is here and the <u>Summer Food Service Program (SFSP)</u> has started, along with Farm to Summer Week. During Farm to Summer Week, sponsors are encouraged to serve local foods and incorporate agricultural enrichment activities into summer feeding programs. It is an opportunity to promote local foods, encourage high quality meals, and provide educational enrichment activities. In <u>California</u>, <u>July 9th – July 13th</u> has been designated as Farm to Summer Week.

Check out the below resources for more information:

Farm to Summer: How Regional Offices and State Agencies Support Farm to Summer Webinar - Overview of farm to summer activities, resources, and a snapshot of how sponsors are encouraged to adopt farm to summer principles.

Farm to Summer Fact Sheet - Summer meal program tips on incorporating local foods and agriculture-based activities.

Local Foods and Related Activities in Summer Meal Programs - This policy memo provides guidance on the incorporation of local foods and nutrition and agriculture-based activities into Summer Meal Programs.

Summer Meals and FoodCorps: An Introduction for State Agencies - Describes how FoodCorps support summer meals.

Procuring Local Foods for Child Nutrition Programs - Covers procurement basics, defining local, where to find local products, and the variety of ways child nutrition program operators can purchase locally in accordance with regulations.

<u>USDA Farm to School Grant Program</u> – Planning and Implementation grants can support the **integration of local** foods and complementary activities into school-based SFSP.

<u>USDA Farm to School Census</u> - Locate schools that include local foods in their SFSP.

SFSP Toolkit - Find local foods guidance for state agencies, sponsors, and partner organizations, along with tips for starting a summer meals site at farmers markets.

SFSP Handbook - Sponsors can find guidance on procurement and tips on targeting local foods.

<u>SFSP Webinar Series</u> - Listen to presenters discuss incorporating local foods in summer meals, building awareness about summer programs, engaging in partnerships that help boost participation and increase access, and more.

Education & Resources (continued)

USDA SNAP-Ed Connection—Seasonal Produce Guide

It's summer, the perfect time to enjoy fresh fruits and vegetables from your garden or your local Farmers' Market. The USDA SNAP-Ed Connection's <u>Seasonal Produce Guide</u> is available to help you discover which fruits and vegetables are in season right now. The guide also includes recipes, links to additional resources, and nutrition education materials for a variety of summer produce (as well as fall, winter and spring!).

Don't forget that the <u>SNAP-Ed Connection website</u> is a dynamic online resource for a variety of materials, including recipes and menus, nutrition education materials, photos, and more.

Save the Date—California SNAP-Ed Local Implementing Agency Forum, January 22-24, 2019

Please mark your calendars for the 2019 LIA Forum on January 22-24, 2019 at the DoubleTree Hotel in Sacramento, California. The Forum includes a two-day, in-person meeting (January 23-24, 2019), as well as optional in-person premeeting workshops (January 22, 2019).

CDSS will continue sharing Forum planning details and information, including registration and lodging information once they become available. If you have any questions, please contact CalFreshsnap-ed@dss.ca.gov

YPAR Trainings— Wait List Now Available

This information was previously shared in the 5/21/2018 UC CalFresh Weekly Update.

Registration is now full for the 2 YPAR training opportunities this summer. However, those still interested in attending should complete a wait list registration, as spots could potentially open up.

YPAR Orientation

Experience Level: Beginner - Intermediate
Date: Wednesday, July 11th 9:30AM—5:00PM

Location: Sacramento, CA

Note: Attendees will receive a YPAR Curriculum

Binder

YPAR Implementation Training & Planning

Experience Level: Beginner- Advanced Date: Thursday, July 12th 9:30AM—5:00PM

Location: Sacramento, CA

Note: Attendees must have either attended the July 11th YPAR Orientation or another YPAR Orientation in the past and have a YPAR Binder

2018 Promising Practice Exchanges

The following information was previously shared in the 5/2/18 LHD News Bulletin. See the Weekly Update email for an attached agenda. The California SNAP-Ed Statewide Training (CSST) team is pleased to announce that the first of the 2018 Promising Practice Exchanges (PPEs) is scheduled for July 16th in Riverside. The PPEs are annual mini-workshops that provide an opportunity for SNAP-Ed agencies to showcase local and regional promising practices. While providing customized training and technical assistance activities, PPEs are also designed to foster local connections and develop learning communities regionally. The training and technical assistance provided will address region-specific needs as identified in the SNAP-Ed Integrated Work Plans and will allow opportunities for attendees to network with peers.

Working Together for Healthier Communities: Inland Desert Promising Practices Exchange

July 16, 2018

9am - 3pm (Registration starts at 8:30am)

Riverside University Health System – Public Health

4210 Riverwalk Parkway

Riverside, CA 92505

Register here. For More Information, Contact Maegan Jorgensen at 916-552-9951 or maegan.jorgensen@cdph.ca.gov

PPEs will be held in each service area by September 30. Registration for the exchanges in more areas will be posted on the SNAP-Ed <u>Training and Events Calendar</u> and the <u>Statewide Regional Support</u> webpage in the near future.

Training Opportunities for SNAP-Ed Local Implementing Agencies

On behalf of the California Department of Social Services, the California Department of Public Health Nutrition Education and Obesity Prevention Branch, UC CalFresh, California Department of Aging, and Catholic Charities of California, we are pleased to announce upcoming SNAP-Ed trainings available to appropriate staff from SNAP-Ed state and local implementing agencies in California. Please visit the Training and Events Calendar for additional information.

Funding opportunity: Voices for Healthy Kids

The following information was previously shared in the 5/16/18 LHD News Bulletin.

The goal of the grand is to advance coordinated state, local, and tribal public policy issue advocacy campaigns focused on healthy eating and active living. **Grant Amounts:** Up to \$125,000. **Deadline: July 13**. Click here to learn more and to apply.

Education & Resources (continued)

Funding opportunity: Healthy Eating Research (HER)

Healthy Eating Research (HER) is awarding \$2.6 million to researchers/research teams studying ways—either through current or new pilot policies/programs—to improve children's nutrition habits and dietary intake to help them grow up healthy. They are most interested in research that can impact kids and families.

Grant Amounts: \$2.6 million. Deadline: July 18. Click here to learn more and to apply.

Funding opportunity: The Walmart Community Foundation's Community Grant Program

This information was previously shared in the 5/21/2018 UC CalFresh Weekly Update.

The Walmart Community Foundation's Community Grant Program is offering grants to nonprofit organizations and agencies that work in one of the following areas: hunger relief and healthy eating, health and human service, quality of life, education, community and economic development, diversity and inclusion, public safety, or environmental sustainability. Awards range from \$250 to \$5,000. Deadline: applications are accepted on a rolling basis. Click here to learn more and to apply.

Funding Opportunity: The Home Depot Foundation

This information was previously shared in the 5/21/2018 UC CalFresh Weekly Update.

The Home Depot Foundation provides funding for nonprofit organizations and public agencies in the United States that are using the power of volunteers to improve communities through its Community Impact Grants program. Priority is given to projects that benefit veterans and/or diverse and underserved communities. Projects should be volunteerfriendly, engage people at all skill levels, and be expected to have a strong and lasting impact. Awards of up to \$5,000 will be given in the form of The Home Depot gift cards for the purchase of tools, materials, or services. **Deadline:** application are accepted on a rolling basis. Click here to learn more and to apply.

Funding Opportunity: Good Sports Grant

The following information was previously shared in the 5/16/18 LHD News Bulletin.

Schools & community organizations can apply for sports equipment, apparel, & footwear for economically disadvantaged children. Required Match: 10% Deadline: applications are accepted on a rolling basis. Click here to learn more and to apply.

Funding Opportunity: Kaboom Community Playground Grants

The following information was previously shared in the 5/16/18 LHD News Bulletin.

Opportunities ranging from building a new playground in the community, to providing creative play areas, to transforming sidewalks and vacant lots. Deadline: applications are accepted on a rolling basis. Click here to learn more and to apply.

California SNAP-Ed Connection - Hosts Community Resource Library

The following information was previously shared in the 5/16/18 LHD News Bulletin.

The CA SNAP-Ed Connection website now hosts the Community Resource Library providing 500+ resources, such as news bulletins, funder statements, logos, photos, graphics and templates.

We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please email Elizabeth Egelski at eegelski@ucdavis.edu to share your comments, stories, photos or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of David Ginsburg, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: http://www.uccalfresh.org/weekly-updates.

The University of California CalFresh Nutrition Education Program (UC CalFresh) is funded through a joint agreement among the U.S. Department of Agriculture/Food & Nutrition Service (USDA/FNS), the California Department of Social Services (CDSS) CalFresh and Nutrition Branch, and the University of California Cooperative Extension (UCCE). This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.







