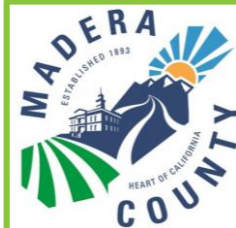




UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources



FFY2020 UCCE Fresno and Madera

SUCCESSSES

With the support of partners like CalFresh Healthy Living, UCCE Madera, the Madera Unified School District continued its 4-year effort to focus on improving the health of its students and teachers even while distance learning. As a result, MUSD was the only district in California to have all 23 of its schools awarded the Alliance for a Healthier Generation Bronze Award for being among America's healthiest schools in 2020.

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

Fresno and Madera counties are among the top producing agricultural counties in California and the nation. Yet, both counties have some of the highest rates of poverty, food insecurity, and hunger, particularly among children. The CalFresh Healthy Living, UCCE (CFHL, UCCE) program in Fresno and Madera in cooperative effort, partner with community agencies to address the nutrition and physical activity needs of the community through experiential, evidence-based nutrition and physical education, and policy, systems and environmental supports.

Serving Individuals and Communities

- 9,373 participants were reached with direct nutrition education
- 29,991 participants were reached through policy, systems and environmental strategies
- 39 total sites implemented a policy, systems or environmental change
- 2 school districts were supported in the implementation of a district-wide policy and made nutrition education supportive updates

Providing Education

- CalFresh Healthy Living, UCCE provides series-based adult nutrition and physical activity education to teach them how to make healthy lifestyle choices for their families. These skills help families eat well and be physically active, despite limited resources. Youth curriculum teach children how to identify healthy foods, increase physical activity, and apply what they have learned to make healthy choices at school and home.

Helping to Make Organizational and Environmental Changes

- CalFresh Healthy Living, UCCE utilizes a variety of Policy, Systems and Environmental (PSE) strategies to enhance and support the delivery of direct nutrition education. Strategies include the Smarter Lunchrooms Movement, school and community gardens, youth engagement, school wellness policy and structured physical activity.

Serving California Agriculture

- CalFresh Healthy Living, UCCE teaches families to make the connection between nutrition and agriculture, helping to develop the skills needed to grow healthy food. CFHL, UCCE partners with the UCCE Master Gardeners to enhance program curricula with support for our garden-based nutrition education, providing technical assistance to build or reestablish gardens at schools and community sites.

Building Partnerships

- CalFresh Healthy Living, UCCE is committed to providing comprehensive approaches to address the nutrition and physical activity needs of Fresno and Madera County families. This year CFHL, UCCE collaborated with 85 community partners. Partnerships are key to influencing community-wide changes, and multi-sector partnerships benefit the community and accomplish overarching goals.



RESULTS

Youth

100% of students can now identify healthy food choices

Adult

70% of adult respondents reported that they will use the "Nutrition Facts" on the food label to choose foods the next time they go shopping

Organizational

1 Madera Unified School, launched a self-sustaining Safe Routes to School program which reached 106 participants.



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