



FFY2024 UCCE Alameda

Successes

Total direct education reach to underserved Alameda County residents is 3,038 ages 3-75+.

Serving a very diverse community made up of 48% Hispanic/Latino residents and 49% Not Hispanic/Latino, comprised of 5% Black or African American, 16% Asian, 1% American Indian, and 1% Pacific Islander. Close to half of participants chose not to respond.

Results

Youth

- 100% of teachers surveyed reported that more students can now identify healthy food choices and 97% reported that more students are willing to try new foods. One teacher said "CalFresh Healthy Living has enriched my life, the children and their families."

Adult and Older Adult

- 64% of participants surveyed reported that they ate more cups of fruits and vegetables and 68% reported that they drink sweet beverages less often. One participant shared that she, "learned a lot about how to shop better and save money."

Organizational

ENVIRONMENTAL CHANGE:

- 20 Early Childhood Education sites, 1 senior site and 1 transitional housing site have active gardens integrating a variety of evidence-based curricula.
- 1 Early Childhood Education site received Playground Stencils

SYSTEMS CHANGE:

- 28 Early Childhood Education sites have integrating structured Physical Activity using the Coordination Approach to Childhood Health curriculum.

Improving California's Health Through CalFresh Healthy Living

Serving Individuals and Communities

California SNAP participation rate ranks 45 among all states (USDA).

Alameda County has a Program Access Index of 70% which estimates CalFresh utilization among low-income individuals (USDA).

Around 10.1% of Alameda County residents live below the poverty level. The rates of poverty are highest in the age groups 18-34 (13.7%), under 5 years of age (11.9%), and over 65 years (11.6%) (Census 2022). 22.8% of single parent families are living below the poverty line in Alameda County (Source of data is Population Reference Bureau, analysis of U.S. Census Bureau American Community Survey summary files and public use microdata (Oct. 2020), referenced at kidsdata.org).

As a program, we strive to provide a comprehensive model to all the sites we serve. We serve communities from preschool age students, to families at schools to seniors living in public housing and adult transitional housing sites. Our programs provide not only direct education, but also indirect education and outreach and work centered around policy, systems, and environmental changes.

Providing Education

We provide evidence-based nutrition education, edible gardening and physical activity interventions to:

- 28 preschool sites serving students (2,452), teachers (80) and parents (250).
- 20 public housing sites for seniors (311)
- 1 adult transitional living housing (25)

Helping to Make Organizational and Environmental Changes

- One (1) Playground Stencil Project was completed this year with the goal of supporting and enhancing the school learning environment while also increasing opportunities for structured and unstructured physical activity.

Serving California Agriculture

We currently support:

- Twenty (20) preschool gardens serving 785 students and 43 teachers with nutrition enhanced garden lessons, activities and taste tests. Harvested food is also shared with families.
- One (1) Senior Housing site garden serving up to 25 residents with lessons, activities.
- One (1) Adult Transitional Housing site serving up to 25 residents. Harvest is integrated into resident meals.

Building Partnerships

Our key partners include: Oakland Unified School District, Oakland Housing Authority, East Bay Asian Development Corporation, The City of Oakland and Alameda County Nutrition Services. Together we serve a vast and diverse population, initiating innovative projects, providing education, and supporting statewide Campaigns such as Re-Think Your Drink and Healthy Heart Month.



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