

UC Delivers Blog

CFHL Presentation 5/6/21

Leyla Marandi

Program Planning and Evaluation (PPE)

UC ANR

5/7/2021

Today's Presentation Goals

- Better understand the purpose of the UC Delivers blog
- Build familiarity with where to access resources on writing a UC Delivers blog post
- Understand how the blog can amplify your work across the organization's efforts



What is UC Delivers?

UC Delivers Overview

- Accessed through the UC ANR Portal
- Highlights impact
- Focuses on measured outcomes
- Connects to UC ANR strategic plan
- Reinforces public benefit of UC ANR's work

UC DELIVERS

How UC ANR is making a difference for Californians



UCANR: Developing an inclusive and equitable society

2016 to 2019: 4-H boosts reach with Latino youth by 104%



Author: Steven M. Worker

Author: Lupita Fabregas User

Author: Claudia P. Diaz Carrasco

Author: Lynn Schmitt-McQuitty

[View More...](#)

The 4-H Latino Initiative achieves positive youth outcomes and advances practices on culturally relevant programming, contributing to UC ANR's public value of developing an inclusive and equitable society.

The Issue

Over 39% of Californians identify as Hispanic or Latino. Growth estimates project that Latinos will make up half of all Californians by 2060. In the

Published on: April 27, 2021



SHARE

PRINT

Search

UC Delivers Archive
(2003-2019)

How do I write a UC Delivers?

How do I post to the blog?

Subscribe



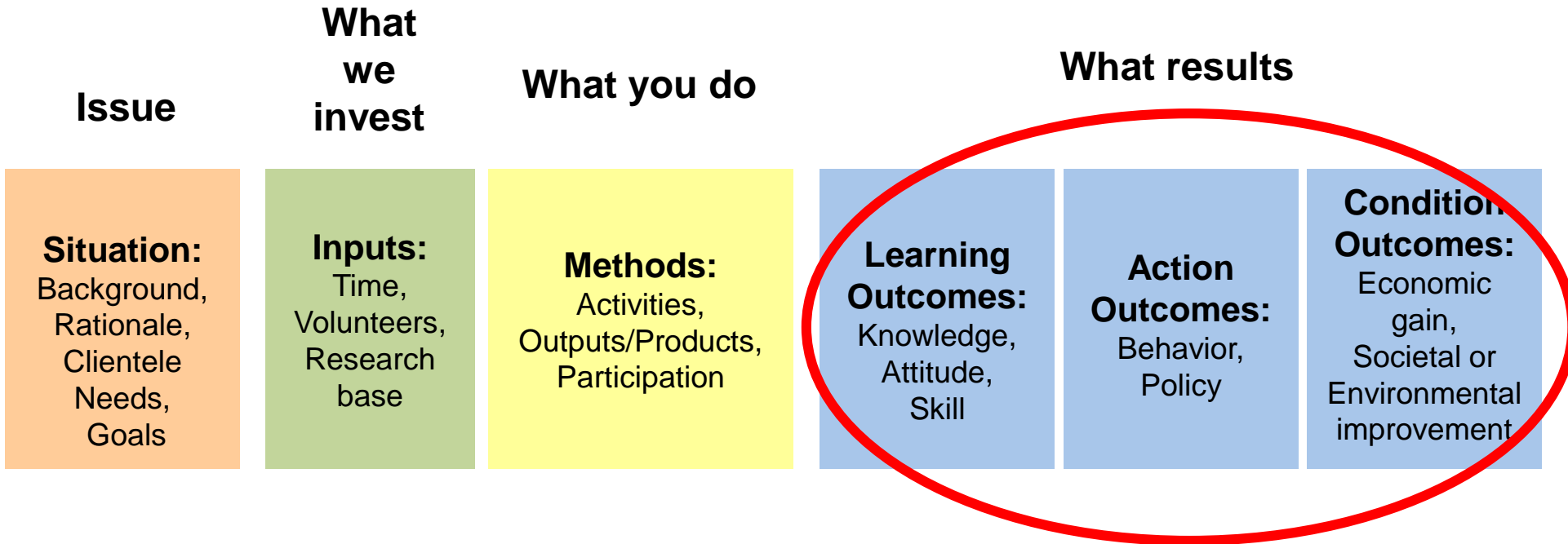
Recent Posts

ANR Blogs

- 2016 to 2019: 4-H boosts reach with Latino youth by 104%
- UC ANR Climate Smart Educators increase California's resilience to climate change
- Range Camp participants increase understanding of natural resources and ecosystems processes, supporting a more qualified workforce for California's

Tips for Impact Writing

Focusing on Outcomes



Writing Impact Statements/Stories

1. Explain the issue

(context, problem being addressed, target audience, identified/prioritized needs, goals)

2. Describe what you did

(methods: activities/outputs, participation, collaboration/partners)

3. Focus on the outcomes/impact

(measured participants outcomes and benefit to the public, include condition change indicator data)

3 R's of Impact Stories:

1. Relevance
2. Response
3. Results

Texas A & M Cooperative
Extension

Public Value Statements & Condition Changes

Table 1. Condition Changes connecting Participant Outcomes to Public Value

	What is it	Example. Vegetable crops education
Public Value	Value of a program to those who do not directly benefit from the program	Protecting California's natural resources
Condition Change	Long-term outcome: at the environmental, economic or social/health level	Improved air quality
Behavior Change	Mid-term outcome: participants adopt a method/practice or make a policy change	Growers adopted the recommended practice for ground application of sulfur dust
Learning Change	Short-term outcome: participants gain knowledge or skill, or have attitudinal change	Growers gained knowledge about chemical control of tomato powdery mildew
Condition Change Indicator	Documentation/evidence of condition change	#/% increase in acreage treated with sulfur dust (Dept. of Pesticide Regulation database)

Condition Changes

× Improved food security

Please select the UC ANR condition changes to which your work contributes.

[More information on condition changes](#)

Public Value Statement

UCANR: Safeguarding abundant and healthy food for all Californians

× ▼

Please select a UC ANR Public Value Statement that captures the positive impact of your work. This text will appear above the title of your post.

[More information on Public Value Statements](#)

Primary Strategic Initiative

Healthy Families and Communities

× ▼

Please select ONE Strategic Initiative (SI) in which you do your work.

If you would like to select more than one SI, you can specify them as self-defined tags below.

[More information on Strategic Initiatives](#)

Self-defined Tags

*Separate each tag with a comma

UC Delivers Resources

UC DELIVERS

How UC ANR is making a difference for Californians



UCANR: Developing an inclusive and equitable society

2016 to 2019: 4-H boosts reach with Latino youth by 104%



Author: Steven M. Worker

Author: Lupita Fabregas User

Author: Claudia P. Diaz Carrasco

Author: Lynn Schmitt-McQuitty

[View More...](#)

The 4-H Latino Initiative achieves positive youth outcomes and advances practices on culturally relevant programming, contributing to UC ANR's public value of developing an inclusive and equitable society.

The Issue

Over 39% of Californians identify as Hispanic or Latino. Growth estimates project that Latinos will make up half of all Californians by 2060. In the

Published on: April 27, 2021



SHARE | PRINT

Search

UC Delivers Archive
(2003-2019)

How do I write a UC Delivers?

How do I post to the blog?

Subscribe

Recent Posts

ANR Blogs

- 2016 to 2019: 4-H boosts reach with Latino youth by 104%
- UC ANR Climate Smart Educators increase California's resilience to climate change
- Range Camp participants increase understanding of natural resources and ecosystems processes, supporting a more qualified workforce for California's

Additional Resources

General:

- [Extension Evaluation Resources](#)
- [Writing Impact Statements](#)
- [Condition Change Indicator Spreadsheet](#)

UC ANR Public Values & Condition Changes:

- [Public Value Statements](#)
- [Condition Changes](#)
- [Putting Condition Changes to Work](#)
- [How to Measure Condition Changes fact sheet](#)

UC Delivers:

- [UC Delivers Blog](#)
- [How do I write a UC Delivers? \(style\)](#)
- [How do I post to the blog? \(blog instructions\)](#)

Your UC Delivers Contributions Matter!

How UC Delivers Helps

- Celebrates excellent work
- Provides content for:
 - USDA NIFA reporting
 - UC ANR Annual Report
 - UC ANR strategic communications
- Can be shared through social media



Thank you!

Questions?

Email Leyla Marandi at Leyla.Marandi@ucop.edu